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NUSENDA
CREDIT UNION
"SHE SAVED MY LIFE"

Las Cruces resident Dawn R. had been experiencing the painful side effects of Peripheral Neuropathy, “my feet and legs were extremely painful and my doctor told me there was nothing they could do. That I would have to take Gabapentin for the rest of my life.” Then she met Las Cruces’ very own Dr. Janet Quintanilla.

Peripheral Neuropathy is the pain, discomfort and numbness caused by nerve damage of the peripheral nervous system. Dawn explained that daily tasks like opening doors and using the bathroom were overwhelmingly painful. “How can you live for the next 30 years when you don’t even want to get out of bed to do simple things?”

She was experiencing the burning, numbness, tingling and sharp pains that those suffering with neuropathy often describe. “The way that I would describe it, it’s equivalent to walking on glass.” Dawn hadn’t worn socks in five years and was wearing shoes two sizes too big so that nothing would ‘touch’ her feet.

Unfortunately Dawn’s story is all too familiar for the over 3 million people in the U.S. suffering from Peripheral Neuropathy.

If you’re unfortunate enough to be facing the same disheartening prognosis you’re not sleeping at night because of the burning in your feet. You have difficulty walking, shopping or doing any activity for more than 30 minutes because of the pain. You’re struggling with balance and living in fear that you might fall. Your doctor told you to ‘just live with the pain’ and you’re taking medications that aren’t working or have uncomfortable side effects.

Fortunately, four months ago Dawn read an article about Dr. Janet Quintanilla and the work she was doing to treat those suffering from Peripheral Neuropathy, without invasive surgeries or medications.

Dr. Quintanilla, founder of Sonoma Acupuncture Integrative Health in Las Cruces, is using the time tested science of Acupuncture and a technology originally developed by NASA that assists in increasing blood flow and expediting recovery and healing to treat this debilitating disease.

“Now when I go to bed at night I don’t have those shooting pains. I don’t have that burning sensation. I don’t have pain coming up my legs,” Dawn enthusiastically describes life after receiving Dr. Quintanilla’s treatments. “I can wear socks and shoes!”

“Life is altering. As far as I’m concerned Dr. Quintanilla saved my life!”

Dr. Quintanilla has been helping the senior community for over 10 years using the most cutting edge and innovative integrative medicine. Specializing in chronic pain cases, specifically those that have been deemed ‘hopeless’ or ‘untreatable’, she consistently generates unparalleled results.

What was once a missing link in senior healthcare is now easily accessible to the residents of Las Cruces.

If you’ve missed too many tee times because of pain or you’ve passed on dancing because you’re afraid of falling, it’s time to call Dr. Quintanilla and the staff at Sonoma Acupuncture.

It’s time you let your golden years be golden!

Dr. Quintanilla is now accepting new patients but only for a limited time. In an effort to protect her patients, both current and future, she has made the difficult decision to limit the number of patients seen in her clinic. Only 20 new neuropathy patients will be accepted before the end of the year so call (575) 618-6900 now to schedule a consultation.
LIFE IS GOOD IN LAS CRUCES 2022

CONTENTS

LIFE IS GOOD
6-7 Las Cruces City Map
8 Welcome from the Mayor
8 Visit Las Cruces staff
8 Las Cruces Bulletin staff
9 From the Publisher
10 COVID safe practices in Las Cruces
11 Touring the Area
12 Life is very good in Las Cruces
12 Las Cruces Census Quick Facts
14 Fossilized footprints in Southern NM
16 Getaway in Las Cruces

HOTELS & VENUES
17 Stay the Night
18-19 Hotel Listings
20 Convention Center Expansion
20 Popular Wedding, Reception, and Quinceañera Venues

FESTIVALS & EVENTS
21 Annual Festivals Celebrate How Life is Good in Las Cruces

OUTDOORS
22-23 White Sands National Park
24 Think Outside
25 Top Hikes and Hiking Guide
26 Area Golf Courses
27 Pickleball Courts
28 Mountain Biking Trails
29 Mesilla Valley Search and Rescue

ARTS & CULTURE
30 Las Cruces International Film Festival
31 Performing Arts Venues
32 Film Las Cruces
33 Art Galleries
34 Art Organizations

DOWNTOWN
36-37 Plaza de Las Cruces
38 Electronic Caregiver
39-42 Shop & Play Downtown

MESILLA
44-45 Gateway to Mesilla
46 Historic Mesilla taverns: El Patio Bar and Palacio Bar
47 Mesilla Eateries and Bars
47 Mesilla Landmarks
48 La Posta de Mesilla receives "Back to Historic Small Restaurants" grant
49-51 Experience Mesilla

KIDS & FAMILY
52 Space Festival returns in 2022
53 City Museums
55 Area Museums and Monuments
55 Thomas Branigan Library
56 New Mexico Farm & Ranch Heritage Museum
58 City Pools & Aquatic Center
58 Youth Organizations and Activities

HEALTH & WELL-BEING
59 Where to Worship
60 Wellness is a necessity
62 Major Health Care Facilities
63 Body, Mind and Spirit
64 Cannabis Dispensaries
65 A dog-friendly experience
65 Places for your pets

SENIOR LIVING
66 Senior Games
68 Senior Programs
69 Retirement and Assisted Living
70 Resources for Seniors

BUSINESS
72 Nusenda Credit Union
74 NMSU pecan research
76 Community-run radio
77 Workforce Training & Small Business Resources
78 Las Cruces Chambers

EDUCATION
80 Educational opportunities
82 New Mexico State University
83 Aggie Power
84 Doña Ana Community College
85 Burrell College of Osteopathic Medicine
85 Las Cruces Public Schools
85 Private and Charter Schools
86 Hotel, Restaurant and Tourism Management at NMSU

GOVERNMENT & MILITARY
87 Bataan Memorial Death March
88 Veterans Organizations/Vet Center
89 Veterans Memorial Park
90 Area Military/Las Cruces City Hall
90 Government Offices
91 New Mexico State University ROTC

COMMUNITY RESOURCES
92 Public Safety/Banks & Credit Unions
93 Post Offices/Public Transportation
94 Driving Around Town
95 Getting Connected/Be Water Wise
96 Dog-friendly Las Cruces/Pet Ordinances
97 Codes, Ordinances/Recycling/Solid Waste

WINE & DINE
98 Willow + Blaine boutique bistro
100-101 Wine & Dine Trail
102 Dining al fresco
103 Coffee Houses and Bars
104-108 Mesilla Valley Wine & Ale
110 Advertiser Index
Working on our NEXT 50 years!

“Sometimes it’s overwhelming, but I don’t feel like I’ve been here 50 years,” said Wanda Bowman, owner/operator of Ashley HomeStore in Las Cruces.

She and her late husband, Bob, arrived in Las Cruces in 1971 and began selling pianos, furniture and appliances. In 2003, they became owner/operators of Ashley HomeStore. Their son, Paul, has stayed with the family business and serves as general manager.

In addition to selling the line of outstanding and popular Ashley HomeStore products, the Bowmans have long been involved in and supportive of the Las Cruces and southern New Mexico communities, including New Mexico State University and White Sands Missile Range.

Over the years, their charitable giving projects, such as “All I Want for Christmas” and “Hope to Dream,” have helped the community’s less fortunate.

After 50 years, Wanda Bowman still says, “I love coming to work.” She looks out for their employees, the employees look out for her, and they all look out for each other. And everyone works hard.

“Put simply,” she said. “We have been extremely blessed.”

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The Bowman Family: Serving Las Cruces since 1971
ATTRACTIONS
1. Branigan Cultural Center, Las Cruces Museum of Art, Las Cruces Museum of Nature & Science
2. Chile Pepper Institute at NMSU
3. Dripping Springs Natural Area
4. Farmers & Crafts Market
5. Fort Selden State Monument & Leasburg Dam State Park
6. Las Cruces Railroad Museum
7. Mesilla Plaza
8. Mesilla Valley Bosque State Park
9. Mesilla Valley Mall
10. New Mexico Farm & Ranch Heritage Museum
11. New Mexico State University Art Museum
12. Picacho Peak
13. Picacho Hills Neighborhood
14. Spaceport America
15. Veterans Memorial Park
16. White Sands National Park
17. Zuhl Geological Museum

SPORTS FACILITIES
18. Apodaca Ball Field
19. Burn Lake Soccer Field
20. Field of Dreams Football Stadium
21. Field of Dreams Softball Complex
22. Meerscheidt Recreation Complex: Harty Fields, Maag Park, Paz Park, Ron Gallia T-Ball Fields, Soldanos Fields

SPORTS FACILITIES cont.
23. High Noon Soccer Fields
24. Las Cruces Skate Park
25. Lions Tennis Courts
26. Multi-use Trails: Triviz, Las Cruces Outfall Channel, La Llorona
27. Provencio Van Dame Soccer Fields
28. Wild Chile BMX Track

OTHER FACILITIES
29. Las Cruces Convention Center
30. Plaza de Las Cruces
31. Rio Grande Theatre
32. Visit Las Cruces

GOLF COURSES
33. New Mexico State University Golf Course
34. Picacho Hills Country Club Golf Course
35. Red Hawk Golf Course
36. Sonoma Ranch Golf Course

POOLS
37. East Mesa Bataan Memorial Pool
38. Frenger Pool
39. Laabs Pool
40. Las Cruces Regional Aquatic Center
Welcome from the Mayor

¡Bienvenidos!
Welcome to Las Cruces!

It is with great pleasure, “con mucho gusto,” that I personally welcome you to the City of the Crosses.

Despite a challenging year and a half due to the Coronavirus, our great City has still been able to grow and prosper. I’m proud of the strength, resilience and courage that our terrific residents and businesses have exhibited in overcoming the struggles caused by the pandemic.

As you learn more about the good life in Las Cruces, you will come to find that we are a welcoming community; the friendliness and hospitality of Las Crucens is second to none. We genuinely care for and rally behind each other.

Our community’s greatest assets are our residents, business leaders, and our municipal government employees.

Our optimism for the future is unwavering. We continue to adapt, overcome and thrive. We care about our elders, our neighbors, our veterans, and those who protect and care for us 24/7, 365.

I want everyone to enjoy our community in a safe way. I ask everyone to continue to observe COVID safety practices by continuing to wear a face mask and maintaining proper social distancing, let’s work together to reduce - and ultimately end - the spread of COVID-19!

I also wholeheartedly encourage you to support and enjoy the food, products, and services our local Las Cruces restaurants and businesses have to offer.

Ken D. Miyagishima

KEN D. MIYAGISHIMA
Mayor, City of Las Cruces

ABOUT THE COVER

The 2022 Life is Good in Las Cruces Visitor & Community Guide cover highlights local outdoor activities and cultural experiences, like hiking the Organ Mountains-Desert Peaks National Monument. The image encourages visitors to explore, experience and discover Las Cruces and its surrounding areas.

VISIT Las CRUCES • INFORMATION & VISITORS CENTER

336 S. Main St.
575-541-2444
VisitLasCruces.com

Visit Las Cruces is open 8 a.m. to 5 p.m. Monday-Friday and closed on major holidays. Free high-speed wireless internet and free Las Cruces and New Mexico travel literature. Las Cruces merchandise for sale. Visit Las Cruces also offers convention and sports planning services. For assistance, contact the Convention Sales Department or the Sports Sales Department at 575-541-2444.

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NOTE: If you plan to visit any of the places mentioned in this publication, please call ahead. Covid-19 protocols may force businesses and offices to change hours or close with little notice. Also, many of the photos included here were taken pre-Covid and may not portray accurate health protocols.

LAS CRUCES BULLETIN

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On a regular basis, I meet people from all over America, and beyond, who “discovered” Las Cruces, packed up their belongings and re-started their lives here in the Mesilla Valley.

Why would they uproot themselves and, in some cases, move more than a thousand miles from home to come to Las Cruces?

Some of the answers are predictable: We like the warm temperatures. Our children and grandchildren live here now. The dry weather is good for my health. Some are unique: I love the street names. I threw a dart at a U.S. map and it landed in Doña Ana County. This is where our car broke down.

Most are uniquely Las Cruces: We were visiting and fell in love with the friendliness of this community. There is so much to do in and around Las Cruces. You don’t have the big-city crime and traffic, but you have a lot of the big-city amenities. We love those Organ Mountains! And, of course, I need to be closer to all that green chile.

So whether you’re planning to move to Las Cruces, are just visiting, or have lived here your whole life, you’ll find many reasons in this magazine to convince you that, yes, Life is Good in Las Cruces.

RICHARD COLTHARP
Publisher, Las Cruces Bulletin
COVID Safe Practices in Las Cruces

Throughout the COVID-19 pandemic, the Las Cruces community has strived to make our city a safe place to live and visit. While the mandated restrictions and recommended safe practices continue to impact our lives, we rest assured that they are designed to assist in stopping the spread of this highly contagious virus. Currently, the state of New Mexico is 100 percent open to tourists and holds one of the highest vaccination rates in the country. To protect our visitors and residents alike, masks are required in all public indoor settings regardless of vaccination status, with the only exceptions being while eating or drinking and for certain medical conditions. Just as COVID-19 continues to change, so do the mandates associated with it. It is recommended you check the latest COVID Safe Practices guidelines at the New Mexico Department of Health at nmhealth.org, cv.nmhealth.org or contact the office directly at 855-600-3453 before or during your visit for the most up-to-date information.

Remember to “Play It Safe” in Las Cruces!
- Wear a mask indoors whenever in public places at all times, except when eating, drinking or for medical requirements. Please be sure to follow CDC guidelines for correctly using a cloth face covering.
- Wash your hands frequently. Wash your hands often with soap and water for at least 20 seconds. If soap and water are not readily available, use an alcohol-based hand sanitizer that contains at least 60 percent alcohol. Refrain from touching your eyes, nose or mouth.
- Avoid close contact with others. Stay at least 6 feet (about 2 arms’-length) from other people whenever possible. Do not share food or drink with others, especially those outside your household.
- Plan ahead. Please contact any businesses or attractions you plan to visit ahead of time to confirm hours of operation and if there are any other restrictions that may affect your visit.
- Stay home if you are feeling ill. If you are not feeling well, stay home or in your hotel room. Whether it be COVID or another bug, it is best to isolate yourself to prevent spreading to others.
- Have fun! By playing it safe, you can enjoy your visit while protecting yourself and others!
TOURING
the area

VISIT LAS CRUCES

With its unique attractions, impressive historical sites, rich culture, and more than 320 days of sunshine each year, it’s no wonder Las Cruces has become one of the premier destinations in the southwestern United States.

To learn about everything this great place has to offer, stop by Visit Las Cruces at 336 S. Main St. We’re open 8 a.m. to 5 p.m. Monday through Friday.

For information on Visit Las Cruces services, go to VisitLasCruces.com, call 575-541-2444 or email cvb@lascrucescvb.org.

Visitors Guide
Detailed information on area attractions, restaurants, hotels, shops and special events.

Promotional Material
Images, local attraction brochures, postcards, maps and posters and more.

Familiarization Tours/ Site Inspections
Experience year-round beautiful weather while visiting attractions, restaurants, shops and prospective hotels.

Local Liaison
Visit Las Cruces is a liaison to local attractions, private tours, restaurants, hotels and other visitor services.

Tour Itinerary Planning
The office can help plan a tour itinerary to get the most out of your visit to Las Cruces.

Visit Las Cruces Website
Stay up to date on all things Las Cruces with the Visit Las Cruces website. Plan your trip by viewing our schedule of local events and happenings at VisitLasCruces.com.

TOUR COMPANIES AND SPECIALTY TOURS

Adventure Travel
Full-service travel agency offering custom-tailored personally guided tours. 575-521-1400, adventureretravelnm.com.

Final Frontier Tours

Frontier Adventures
An assortment of horse-drawn vehicles provides you and your group with an exclusive day or evening adventure. 575-644-0716, wagonsforhire.com.

La Morena Walking Tours by Preciliana Sandoval
History, romance and ghost stories of Mesilla. 575-647-2639. facebook.com/LaMorenaWalkingTours.

NM Historic Sites

Outdoor Adventure Bicycle Rental & Mountain Biking Information
1424 Missouri Avenue, 575-521-1922.

Southwest Expeditions
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Travel Centers of America
TA Las Cruces, NM #014, Interstate 10 at Exit 139, Hwy 292, 202 N. Motel Blvd., Las Cruces, N.M. 575-527-7400.

KOA Las Cruces
From Interstate 10, Exit 135 onto U.S. 70E, 1 mile on right. From Interstate 25, Exit 6 onto Main St., west on Picacho Ave. five miles on the left, 814 Winrich Rd., Las Cruces, N.M. 575-526-6555.

Siesta RV Park
Interstate 10 at Exit 140, 1551 Avenida de Mesilla, Las Cruces, N.M. 575-523-6816.

El Paso West RV Park
Interstate 10 at Exit 162. 1415 Anthony Drive, Anthony, N.M. 575-882-7172.

ELECTRIC VEHICLE CHARGING STATIONS

Tesla Destination Charger – 100 N. Main St., Las Cruces, N.M.

Tesla Destination Charger – 700 N. Main St., Las Cruces, N.M.

Tesla Destination Charger – 166 S. Roadrunner Pkwy., Las Cruces, N.M.

ChargePoint Charging Station – 101 E. Organ Ave., Las Cruces, N.M.

ChargePoint Charging Station – 2651 E. Northrise Dr., Las Cruces, N.M.

ChargePoint Charging Station – 680 E. University Ave., Las Cruces, N.M.

ChargePoint Charging Station – 1501 E. Hadley Ave., Las Cruces, N.M.

ChargePoint Charging Station – 411 N. Main St., Las Cruces, N.M.

NEW MEXICO MOTORCOACH REGULATIONS

New Mexico does not require that motorcoach and commercial bus operators display New Mexico plates when entering the state on a chartered trip.

Information on requirements for liability statements and ICC regulations: nmpc.state.nm.us/transportation.

Life is very good in Las Cruces

BY DAVE BURGE

“Life is Good in Las Cruces.” That is a perfect title for this special publication.

It also sums up life in the broader Borderland region, extending south through rural and scenic Doña Ana County to our neighbor in west Texas, El Paso.

New Mexico Highway 28 has always been a favorite for people trying to grab a quick getaway from the hustle and bustle of everyday living.

The scenic route between El Paso and Las Cruces includes a handful of wineries, like La Vina, where you can stop, do some tasting and maybe buy a bottle or two for a purely local holiday gift or to store away for a barbeque later.

Also along this gorgeous drive, there are usually roadside vendors selling locally grown produce and local farmers with their own stands. Who can resist the lure of buying a chile ristra to hang in the kitchen or purchasing a fresh pumpkin that you can make into a holiday pie?

One of the highlights of Highway 28 is the canopy of pecan trees as you approach Mesilla, where the tree branches reach over the roadway creating a bucolic atmosphere that seems strangely out of place with the prevailing desert environment.

Once you arrive in Mesilla, the plaza area provides a great place to get out and stretch your legs and do some window shopping or actual shopping at the quaint little stores that line the historic plaza.

If you are feeling more adventuresome, the region provides many hiking and outdoor exploration opportunities. These include: Dripping Springs, where you can see an actual spring gush after a rainstorm; Aguirre Spring, on the east side of the Organ Mountains; and of course, White Sands National Park.

Dave Burge has lived, worked and explored New Mexico and west Texas since the mid-1990s.

CENSUS QUICK FACTS:
Las Cruces
Population, 2021 estimate: 104,672
Land area in square miles: 76.9
Residents under 18 (2021): 23.2 percent
Residents 65 and older (2021): 15.1 percent
Women (2021): 51.62 percent
Veterans (2021): 8,203
College graduates (2014-2018): 32.6 percent
Median age (2021): 32.3
Homeownership rate (2021): 53.9 percent
Median value of owner-occupied homes (2021): $155,200

Source: worldpopulationreview.com and U.S. Census Bureau

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In 2021 archaeologists announced a discovery that rocked southern New Mexico and the North American archaeological community: fossilized human footprints found in gypsum soil at White Sands National Park – less than an hour east of Las Cruces – were scientifically dated to at least 23,000 years ago.

This White Sands discovery proves the oldest-known existence of humans in North America. Previously, archaeologists believed humans arrived in North America between 13,500 and 16,000 years ago.

It’s long been known that the Tularosa Basin, the miles-wide valley that’s home to White Sands National Park, was a giant body of water during the last ice age, tens of thousands of years ago. The valley was lush with grasslands and vegetation that attracted large animals to the area. Evidence suggests ancient camels, Columbian mammoths and giant ground sloth made the Tularosa Basin their home.

The plant eaters attracted predators known as the American lion and the dire wolf. Footprints of these fearsome animals became fossilized and were eventually discovered by scientists in the 20th Century. The fossilized dire wolf footprints were found near ancient seeds that scientists dated to more than 18,000 years ago.

In 2006, scientists discovered what appeared to be a pair of fossilized footprints of humans walking along the western edge of the Tularosa basin, north of White Sands National Park. The size of the ancient footprints suggests they belonged to a woman and a young child. The frequency of footprints – some sets of larger footprints and some sets of child-size footprints – led scientists to believe the woman was occasionally carrying the young child along the muddy landscape.

The discovery of ancient human footprints inside the tracks of a Harlan’s ground sloth, footprints believed to be more than 10,000 years old, led archaeologists to believe our early ancestors were stalking the giant sloth during a hunt.

The 2021 announcement of human footprints dating to at least 23,000 years ago solidifies more modern beliefs that human beings have lived and thrived in southern New Mexico for multitudinous generations.

Many Native American authors and historians support the oral narratives, traditions and cultures that suggest indigenous groups have always been present in the Southwest and it’s safe to say that they have lived and prospered on these lands for hundreds and thousands of years.
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Getaway in Las Cruces

Our ladies’ getaway started with a short 60-minute drive from home to Las Cruces, N.M. We left work early Friday and arrived at Hotel Encanto before 5 p.m. Check-in was a breeze, and our adjoining rooms had a spectacular view of the Mesilla Valley.

After quickly unpacking, we were off to historic Old Mesilla for dinner. Double Eagle? La Posta? Andele’s? D.H. Lescombes? Chala’s Wood Fire Grill? How could there be so many great restaurants within walking distance?

We finally agreed on La Posta, where we found ourselves salivating over their menu of margaritas: the Flaming Salsa ‘Rita, the Cucumber Jalapeno Margarita, El Classico, El Classico Grande? Tonight, it was the Margarita Mini Flight with samples of La Patrona, Chile Rita, Coco Loco Margarita and their Blood Orange “Silver Coin.”

A traditional Mexican dinner in the truly historic restaurant followed. Yes, we ordered a couple rounds of chips and salsa. I recommend the house specials but, truly, every dish on the table was delicious and beautifully presented.

Afterwards, we strolled through the quaint Mesilla Plaza (it’s on the National Registry of Historic Places), took selfies in front of the iconic gazebo, marveled at the 170-year-old Basilica of San Albino, toured some of the shops and enjoyed live music and a little dancing at El Patio.

We returned to “Hotel E” shortly before midnight for a good night’s rest because Saturday would be chock-full of activities.

The morning came quick, and we were off and running. The day started with breakfast at Le Rendez-vous Café. The French-themed bakery and café hit the spot (the Eclair Nut Cream was fabulous!) and we were off to our next adventure.

Next, we found the nationally recognized Las Cruces Farmers and Crafts Market (open Wednesday and Saturday mornings in Downtown Las Cruces) along Main Street in the heart of the city. Not only did we walk off the cheat-dessert we enjoyed for breakfast, but we were also able to shop more than 100 vendors who lined Main Street Downtown. I purchased birthday gifts (found cute tortilla warmers and locally made jewelry) for a couple of friends and a few early stocking stuffers for family.

Lunch (yes, it was time to eat again) was there for the taking at Matteo’s Downtown where this once-popular food truck eatery has grown brick-and-mortar roots. The food was delicious and their agua frescas would serve us well for our next adventure at New Mexico State University’s Championship Golf Course.

Rates and club rentals were affordable, and the course is beautiful. There’s something about negotiating a course you’ve never played, enjoying the amazing combinations of grasses, trees and mountains and testing your competitive self. Plus, no matter how poorly your last swing was (or how many mulligans you took), you remind yourself that you’re NOT in the office.

Back to the hotel we went for cool showers and fit-checks. A local band was playing Saturday night at Amador Live, and we had seats on the grass just feet from the outdoor stage. Amador Live is a surprisingly spacious with an outdoor garden and patio hub that’s surrounded by a The Broken Spoke Taphouse, Amador Patio Bar and Grill, 575 Cruces Crafted Cocktails and the rooftop lounge called Jax.

Sunday morning came soon enough and, after hotel checkout, we decided on brunch at Willow + Blaine, a garden-to-table bistro located in the Mesquite Historic District and just two blocks from Downtown Las Cruces. The fresh-air patio dining was magnificent, and the mimosas were just right.

After brunch we donned our best hiking shoes and headed to Dripping Springs in the foothills of the mesmerizing Organ Mountains. The hike from the visitor center to the Dripping Springs Natural Area was relatively easy for tired legs. The trail exposed us to southern New Mexico nature at its grandest. At an elevation of nearly 5,800 feet, it was like hiking into the heart of the mountains. The views of the mountains and valley below were breathtaking.

Our final weekend outing was to a local winery. We had plenty to choose from – Amaro, D.H. Lescombes, Heart of the Desert, Luna Rossa and La Viña to name a few – but we agreed on Rio Grande Winery just a couple miles south of Las Cruces on Highway 28. Let’s just say our last dinner on this amazing weekend was a perfect choice. Not only did we enjoy street tacos made on the back patio, we got to see rays of the setting sun as the Organ Mountains disappeared for the night. Oh, and the wine was absolutely fantastic!

There’s something to be said for getting away from all the hustle and bustle of work and home, and spending quality time with great friends. The drive home was full of laughs and conversation about how one weekend is not enough time to explore all of Las Cruces.

Next time, let’s plan on making our girls’ getaway a long weekend.
From Hotel Encanto to Hilton Garden Inn and TownePlace Suites, you will find comfortable accommodations in every part of Las Cruces and in every price range. And because all parts of the city are accessible within a few minutes’ drive, you can stay in one special corner of Las Cruces and visit all the attractions.

Many Las Cruces lodgings are located within walking distance of local and nationally known eateries and bars, many featuring chile dishes and other local cuisine, along with specialty beverages you won’t sample anywhere else.

You will also find easy access by foot and by vehicle to shopping malls, the fabulous Farmers and Crafts Market of Las Cruces, art galleries, specialty shops, coffee spots, the Aquatic Center and ballfields on Hadley Avenue and connections to an incredible number of walking, jogging and biking trails.

Want a breath-taking view of the Organ Mountains? Check out the many hotels and motels along Telshor Boulevard. You’ll also find accommodation on the gateway to historic Old Mesilla to the west, and on U.S. Highway 70 and University Avenue as you head east to the Organs, the Potrillos and the Doña Ana Mountains of Organ Mountain-Desert Peaks National Monument, the vast Chihuahuan Desert and White Sands National Park. Fabulous accommodation is also to be found on your way to Interstate 25 to visit Fort Selden State Historic Site.

And, you will find hotels and motels with every accommodation, including conference centers and meeting rooms, swimming pools, workout facilities, dining and entertainment. And many are pet friendly.

Visit www.lascrucescvb.org/places-to-stay/hotels for all the details. And enjoy your stay!
# HOTELS & VENUES

| HOTEL ENCANTO | 705 S. Telshor Blvd. | 575-522-4300 | 866-383-0443 | 201 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| STAYBRIDGE SUITES | 2651 Northrise Drive | 575-521-7999 | 800-238-8000 | 115 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| HILTON GARDEN INN | 2550 Don Roser Drive | 575-522-0900 | 800-445-8667 | 114 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| HOLIDAY INN EXPRESS & SUITES | 2635 S. Valley Drive | 575-527-9947 | 800-465-4329 | 87 | ✔ | I, HOT TUB | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| HAMPTON INN & SUITES | 2350 E. Griggs Ave. | 575-527-8777 | 800-426-7866 | 73 | ✔ | I | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| HAMPTON INN | 1641 Hickory Loop | 575-541-8777 | 800-426-7866 | 86 | ✔ | I | N | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| LA QUINTA INN DE MESILLA | 790 Avenida de Mesilla | 575-524-0331 | 800-753-3757 | 139 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| SPRINGHILL SUITES | 1611 Hickory Loop | 575-541-8887 | 888-772-8887 | 101 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| DRURY INN & SUITES | 1631 Hickory Loop | 575-523-4100 | 800-378-7946 | 72 | ✔ | I, HOT TUB | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| TOWNPLACE SUITES | 2143 Telshor Court | 575-523-6500 | 800-627-7468 | 81 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| HOLIDAY INN EXPRESS & SUITES LAS CRUCES NORTH | 2142 Telshor Court | 575-522-0700 | 800-465-4329 | 80 | ✔ | I, HOT TUB | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| FAIRFIELD INN | 2101 Summit Court | 575-522-6840 | 800-627-7468 | 77 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| RAMADA HOTEL & CONFERENCE CENTER | 201 E. University Ave. | 575-613-4693 | 800-854-9517 | 112 | ✔ | I | O, N | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| LA QUINTA INN & SUITES ORGAN MOUNTAINS | 1500 Hickory Drive | 575-523-0100 | 800-753-3757 | 87 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| SLEEP INN | 2121 S. Triviz Drive | 575-636-2530 | 877-424-6423 | 63 | ✔ | I | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| COMFORT INN & SUITES | 1300 Avenida de Mesilla | 575-527-1050 | 877-424-6423 | 55 | ✔ | I | W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| COMFORT SUITES UNIVERSITY | 2101 S. Triviz Drive | 575-522-1300 | 877-424-6423 | 61 | ✔ | I | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| COMFORT SUITES | 236 N. Telshor Blvd. | 575-521-1030 | 877-424-6423 | 75 | ✔ | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| BEST WESTERN MISSION INN | 1765 E. Main St | 575-524-8591 | 866-238-4218 | 68 | ✔ | O | N | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| MOTEL 9 | 235 La Posada Lane | 575-800-0225 | 866-383-0443 | 103 | ✔ | N, W | ✗ | ✗ | O | ✓ | ✓ | ✓ |
| MOTEL 6 TELSHOR | 2120 Summit Court | 575-525-2055 | 800-466-8356 | 83 | ✔ | I, HOT TUB | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| QUALITY INN & SUITES | 2200 S. Valley Drive | 575-524-4663 | 877-424-6423 | 55 | ✔ | O | N | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| SUPER 8 EAST - WHITE SANDS AREA | 3405 Bataan Memorial West | 575-362-1490 | 800-454-3213 | 52 | ✔ | O | N | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| SUPER 8 SOUTH | 245 La Posada Lane | 575-448-2004 | 800-454-3213 | 59 | ✔ | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| ECONO LODGE | 2585 S. Valley Drive | 575-527-2000 | 877-424-6423 | 38 | ✔ | O | N, W | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| HOMEZ SUITES BY HILTON | 1120 N. Telshor Blvd. | 575-527-6491 | 877-646-6302 | 91 | ✔ | O | ✗ | ✗ | I | ✓ | ✓ | ✓ |
| COURTYARD BY MARRIOTT | 456 E. University Ave. | 575-526-1722 | 888-236-2427 | 126 | ✔ | O | O | ✗ | ✗ | I | ✓ | ✓ | ✓ |
## PLACES TO STAY

### HOTELS/MOTELS

<table>
<thead>
<tr>
<th>HOTELS/MOTELS</th>
<th># OF ROOMS</th>
<th>WI-FI</th>
<th>POOL INDOOR/OUTDOOR</th>
<th>RESTAURANT</th>
<th>FITNESS CENTER</th>
<th>BREAKFAST</th>
<th>SMOKE ROOMS</th>
<th>BREAKFAST</th>
<th>CORRIDOR INDOOR/OUTDOOR</th>
<th>HANDICAP ROOMS</th>
<th>ON-SITE LAUNDRY</th>
<th>FREE CONTINENTAL BREAKFAST</th>
<th>PETS ALLOWED</th>
<th>RESTAURANT KEY: O=Onsite, N=Nearby, W=Walking Distance</th>
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<td>DAYS INN LAS CRUCES</td>
<td>117</td>
<td>✔</td>
<td>O, N</td>
<td>✔</td>
<td>HOT</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>(FEE)</td>
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<tr>
<td>AMERICA'S BEST VALUE INN - THE BIG CHILE</td>
<td>50</td>
<td>✔</td>
<td>O, N</td>
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<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>(FEE)</td>
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<td>RODEWAY INN &amp; SUITES</td>
<td>160</td>
<td>✔</td>
<td>O, N, W</td>
<td>✔</td>
<td></td>
<td>O</td>
<td>0</td>
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<td>WOODSPRINGS SUITES</td>
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<td>N, N, W</td>
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<td>I</td>
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<td>✔</td>
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<td>CENTURY 21 MOTEL</td>
<td>42</td>
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<td>(FEE)</td>
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<td>COACHLIGHT INN HOTEL &amp; RV PARK</td>
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<td>HACIENDA DE MESILLA</td>
<td>14</td>
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<td>O, W</td>
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<td></td>
<td>I</td>
<td>✔</td>
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### RV PARKS

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<th>O</th>
<th>N</th>
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<tr>
<td>COACHLIGHT INN RV PARK</td>
<td>32 spaces</td>
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<td>O</td>
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<td>✔</td>
<td>✔</td>
<td>UNDER 40 LBS</td>
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<td>DALMONT'S RV PARK</td>
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<td>HOT TUB</td>
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<td>✔</td>
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<td>LAS CRUCES KOA</td>
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<tr>
<td>SUNNY ACRES RV PARK</td>
<td>100 spaces</td>
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</tbody>
</table>

### BED & BREAKFAST / BOUTIQUE HOTELS

| HACIENDA DE MESILLA                             | 14             | ✔     | O                   | O, W       |                |           |             | ✔         |                                |                |                |                                |              |                                                                 |
| LUNDEEN INN OF THE ARTS & LINDA LUNDEEN GALLERY | 7              | ✔     | N, W                |            |                | I         | ✔           |            |                                |                |                |                                |              |                                                                 |
The Las Cruces Convention Center is one of the biggest venues in town for meeting and event space, and the recent expansion of the facility means it can now handle a heavier workload.

Opened in 2010, the Las Cruces Convention Center, 680 E. University Ave., saw an approximately 17,000 square foot expansion in 2019 and now boasts a footprint of more than 70,000 square feet.

“The expansion of the convention center has allowed Las Cruces to be a more competitive player in the meeting and conventions marketplace,” said Albert Herrera, Senior Sales and Convention Manager for Visit Las Cruces. “In addition to the expansion, a new 126-room Marriot Courtyard hotel opened next door to the convention center which adds to the convenience of the facility.”

The primary focus of the $5 million project was adding additional breakout space, which has allowed the center to host larger-capacity conferences. Depending on specific conference requirements, the facility now has space for an additional 500 to 800 attendees. With the additional added space, the convention center can now facilitate events that previously had to be turned away, such as the annual Tekakwitha Conference now scheduled in 2025.

“The Las Cruces Convention Center continues to be a valued asset for the meeting and event business in our city,” said Rochelle Miller-Hernandez, Director of Visit Las Cruces. “The expansion strengthens our event and convention presence in southern New Mexico and the southwest.”

The Las Cruces Gold LEED-certified convention center expansion project included additions to the exhibition hall, new breakout meeting rooms, additional space in the lobby and reception area, as well as more support space.

For more information on the Las Cruces Convention Center, visit MeetInLasCruces.com or call Albert Herrera at 575-541-2444.

**Popular Wedding, Reception and Quinceañera Venues**

- **Alameda House**
  526 S. Alameda Blvd.
  575-523-8570
  alamedahouse.net

- **Amaro Winery**
  402 S. Melendres St.
  575-527-5310
  amarowinerynm.com

- **Beverly Hills Hall**
  150 Hermosa St.
  575-621-9164
  beverlyhillshall.net

- **Blue Door Venue**
  1700 Calle de Mercado
  575-800-0802
  bluedoorvenue.com

- **Celebrate Party Hall and Event Center**
  522 E. Idaho Ave. Ste. B
  575-642-4369

- **D.H. Lescombes Winery & Bistro**
  1720 Avenida de Mesilla
  575-524-2408
  lescombeswinery.com

- **Dickerson’s Catering & Party**
  3920 W. Picacho Ave.
  575-644-0778
  dickersongrouplc.com/catering

- **Double Eagle**
  2355 Calle De Guadalupe
  575-523-6700
  doubleeagleonline.com

- **Fort Selden Winery**
  1233 Fort Selden Road
  575-647-9585
  fortseldenwinery.com

- **Grapevine Plaza and Picacho Peak Brewing Co.**
  3900 W. Picacho Ave.
  575-680-6394
  grapevineplaza.net

- **Hacienda de Mesilla**
  1891 Avenida de Mesilla
  575-652-4953
  haciendademesilla.com

- **Hilton Garden Inn**
  2550 S. Don Roser Drive
  575-522-0900
  hilton.com

- **Hotel Encanto**
  705 S. Telshor Blvd.
  575-522-4300
  hotelencanto.com

- **Las Cruces Convention Center**
  680 E. University Ave.
  575-526-0100
  meetinlascruces.com

- **La Posta de Mesilla**
  2410 Calle de San Albino
  575-524-3524
  lapostademesilla.com

- **La Viña Winery**
  4201 NM Highway 28
  Anthony, NM
  575-882-7632
  lavina.wolfep.com

- **Lundeen Inn of the Arts**
  618 S. Alameda Blvd.
  888-526-3326
  innofthearts.com

- **New Mexico Farm & Ranch Heritage Museum**
  4100 Dripping Springs Road
  575-522-4100
  nmfarmandranchmuseum.org

- **New Mexico State University Golf Course Club House**
  3000 Herb Wimberly Drive
  575-646-3219
  conference.nmsu.edu/specialvenues/golfcourse

- **New Mexico State University Corbett Center Student Union**
  International Mall
  575-646-4411
  ccsu.nmsu.edu

- **New Mexico State University Spiritual Center**
  1720 E University Ave.
  575-646-7754
  conference.nmsu.edu/spiritual-center/

- **Ramada Hotel and Conference Center by Wyndham**
  201 E. University Ave.
  575-613-4693
  wyndhamhotels.com

- **Red Hawk Golf Course**
  7502 Red Hawk Golf Road
  575-373-8100
  redhawkgc.com

- **Rio Grande Vineyard & Winery**
  5321 NM Highway 28
  575-524-3985
  riograndewinery.com

- **Sombra Antigua Vineyard & Winery**
  430 La Vina Road
  Anthony, NM
  915-241-4349
  sombraantigua.com

- **Sonoma Ranch Golf Course**
  1274 Golf Club Road
  575-521-1818
  sonomaranchgolf.com
Las Cruces has many festivals throughout the year. With events celebrating food, the arts, music, history and tradition, there’s something for everyone. The following events depend on Covid-19 restrictions, and may be subject to change.

**JANUARY**
- Las Cruces Half Marathon

**FEBRUARY**
- For the Love of Art Month

**MARCH**
- Cowboy Days
- Bataan Memorial Death March
- Las Cruces International Film Festival

**APRIL**
- La Viña Winery Spring Festival (over age 21)
- Las Cruces Space Festival
- Trinity Site Tours

**MAY**
- Blazin’ Brew Fest (over age 21)
- Cinco de Mayo
- Las Cruces UkeFest
- Las Cruces Wine Festival (over age 21)
- Mayor’s Jazz Fest

**JUNE**
- City of Las Cruces Sunday Night Music in the Park
- City of Las Cruces Movies in the Park
- Spaceport America Cup

**JULY**
- 4th of July Electric Light Parade, Celebration and Fireworks
- City of Las Cruces Sunday Night Music in the Park
- City of Las Cruces Movies in the Park
- Las Cruces Thursday Night Music on the Plaza

**AUGUST**
- Las Cruces Tequila, Taco & Cerveza Festival (over age 21)

**SEPTEMBER**
- City of Las Cruces Sunday Night Music in the Park
- City of Las Cruces Movies in the Park
- Las Cruces Summer Beer Festival (over age 21)

**OCTOBER**
- Diez y Seis de Septiembre
- Franciscan Festival of Fine Arts
- Hatch Chile Festival
- Las Cruces Harvest Wine Festival (over age 21)
- Mesilla Valley Corn Maze
- Southern New Mexico State Fair and Rodeo
- White Sands Hot Air Balloon Invitational

**NOVEMBER**
- Renaissance Arts Faire
- HomeGrown: New Mexico Gift Show and Food Market
- Native American Art Show
- Veterans Day Parade
- Veteran’s Day Ceremony - Old Mesilla

**DECEMBER**
- City of Las Cruces Tree Lighting - Plaza de Las Cruces
- Christmas Tree Lighting - Old Mesilla
- Christmas Carols and Luminarias on the Plaza
- Fort Selden Luminaria Tour
- Noche de Luminarias at NMSU
- New Year’s Eve Chile Drop
For adventure, play and peculiar natural secrets, White Sands National Park is the place to visit. From sliding down brilliant gypsum sand dunes on plastic disks, to surreal hikes and quiet full moon nights, a day at the park is a sweet proposal.

On Dec. 20, 2019, the National Defense Authorization Act for Fiscal Year 2020 redesignated White Sands National Monument as White Sands National Park, making it the 62nd designated national park in the National Park System. The park is part of the largest gypsum dune field in the world and located in south-central New Mexico, just an hour east of Las Cruces. This region of glistening white dunes is in the northern end of the Chihuahuan Desert within an “internally drained valley” called the Tularosa Basin.

This dune field is dynamic, with the most active dunes moving to the northeast at a rate of up to 30 feet per year, while the more stable areas of sand move very little. The pure gypsum (hydrous calcium sulfate) that forms these unusual dunes originates in the western portion of the monument from an ephemeral lake or playa with a very high mineral content.

Many species of plants and animals have developed very specialized means of surviving in this area of cold winters, hot
Things to do at White Sands National Park

**Bicycling**
Cycling through the park offers unobstructed views of an ever-changing dunefield and allows your senses to truly experience the sights and sounds of this unique landscape. Visitors planning to explore by bicycle should be aware that bicycles are only allowed on Dunes Drive and not allowed on hiking trails or off-trail in backcountry areas. The scenic road lacks much of a shoulder and only the first five miles are paved.

**Driving Dunes Drive**
Dunes Drive, an eight-mile (13 km) scenic drive, leads from the visitor center into the heart of the gypsum dunefield. The 16-mile (26 km) round-trip drive takes approximately 45 minutes. However, you may want to allow additional time for taking walks in the white sand, photography, or learning about the natural and cultural history. The first four miles of Dunes Drive are paved, and the last four miles are a hard-packed, gypsum road.

**Hiking**
A vast sea of snow-white gypsum dunes is beckoning you to go for a hike. There is no better way of experiencing the unique landscape of White Sands National Park than by venturing out onto any of our five established trails. Explore the dunes and enjoy the silence and solitude of the dunefield with stunning views of the surrounding mountains.

**Junior Ranger**
A Junior Ranger activity book is available at the visitor center. Riley the roadrunner will guide you through fun-filled, age-appropriate activities for you and your family as you explore the world’s largest gypsum dunefield. Once you have finished your activities, please return your book to a park ranger at the visitor center to be sworn in as an Official White Sands Junior Dunes Ranger.

**Photography**
Anyone can take good pictures at White Sands National Park, regardless if you are shooting with your phone or a top-of-the-line DSLR (digital single-lens reflex) camera. In our vast dunefield of varying shapes and angles, timeless vistas, and piercing contrasts, visitors are literally surrounded by compelling subjects to photograph.

**Picnicking**
Picnicking in the park has been one of the all-time favorite things to do in the area for generations. Pick your own style of picnicking, a blanket with a shade umbrella or use one of the many canopied picnic tables and grills available throughout the park.

**Sledding**
The powdery, white gypsum dunes not only look like snow, they behave like it as well. Sledding down the slip face of dunes is a popular, exhilarating activity at White Sands National Park. Sledding is allowed in the loop portion of Dunes Drive, away from the road and where there is little or no vegetation. Most sledders use waxed, plastic snow-saucers, which can be purchased at the park gift shop.

**Visitor Center**
Begin your visit at White Sands National Park in the historic visitor center. The visitor center is an excellent example of Spanish Pueblo-style adobe architecture, also known as “Pueblo-Revival,” constructed on-site from 1936 to 1938 using readily available, local materials. The visitor center is where you can obtain information on our daily programs; browse the park store and gift shop; wander through the native plant garden; explore the interactive museum; and be mesmerized by the incredible sights presented in an award-winning orientation film, “A Land in Motion.”

Source: nps.gov/whsa/
You don’t have to think outside the box to find a good time in Las Cruces, you just have to think outside. With great weather year round, there’s lots to do outdoors in Las Cruces:

- Taking in a New Mexico State University baseball game at charming Presley Askew Field and its majestic view of the Organ Mountains.
- Jogging down the Triviz Trail.
- Mountain biking in the desert around “A” Mountain.
- Taking a hike on the Pine Tree Trail at Aguirre Springs, on the east side of the Organs.
- Playing pickleball on one of the local courts.
- Hitting the greens at your favorite Las Cruces golf course.
- Taking a motorcycle ride to Hatch for a world famous green chile cheeseburger.
- Strolling around the Mesilla Plaza after dinner.
- Enjoying a concert in the park during the City of Las Cruces’ summer music series.
- Checking out the sights, sounds, smells and flavors of the Las Cruces Downtown Farmers and Crafts Market.
- Or just walking the dog in your own neighborhood.

These are just some of the many things to enjoy the outside almost every day in sunny Las Cruces.
The Visit Las Cruces Top Hikes for 2022:

- **White Sands National Park** – Just 50 miles northeast of Las Cruces, explore the otherworldly beauty of miles of sparkling white gypsum sand dunes at the nation’s newest national park. Perfect for hiking, bicycling, horseback riding, picnicking and sledding. Trails are dog-friendly and entrance fees are $25/vehicle, $15/person if only one adult (16+) in vehicle, $20/motorcycle and $45 for an annual pass. A free day-use permit is required for horses.

- **Prehistoric Trackways National Monument** – Explore the Ridgeline, Discovery and SST trails with options for intermediate to moderately skilled hikers and mountain bikers. Trails are dog-friendly and free. Some off highway vehicle-friendly trails as well.

- **Bar Canyon/Soledad Canyon** – Hike, bike, ride horses, observe wildlife and take in the stunning views of the Organ Mountains and the southern Mesilla Valley on a variety of trails, ranging in difficulty from beginner to experienced. Trails are fee free.

- **Tortugas “A” Mountain** – A quick three miles from New Mexico State University, “A” Mountain features a beginning hiking trail and an advanced mountain-biking trail that are free and easily and quickly accessible from town.

- **Aguirre Spring** – Hike a variety of trails ranging from beginning to experienced, camp, enjoy picnics and observe wildlife at the Aguirre Spring Campground on the east side of the Organ Mountains. Fees are $5/vehicle and $15/bus; camping is $7/campsite.

- **Baylor Canyon** – For moderately skilled hikers, Baylor Canyon offers two hikes: A 2.5-mile out-and-back trail or a six-mile trail across the pass leading to Aguirre Spring National Recreation Area for camping and picnicking. Trails are dog-friendly and fee free.

- **Dripping Springs** – Beginning hikers will enjoy four miles of leisurely hiking trails at Dripping Springs Natural Area. The trail offers desert vegetation, piñon juniper and oak woodlands, as well as a plethora of local wildlife. $5/vehicle, $15/bus.

- **Sierra Vista Trail** – Experienced to advanced hikers will enjoy the many scenic views of the mountains and the Rio Grande Valley on the extensive, fee-free Sierra Vista Trail. Complete the trail to connect with Franklin Mountains State Park.

- **Doña Ana Mountains** – Featuring 15 miles of mountain biking trails, seven miles of horseback trails and a variety of hiking trails ranging in difficulty levels from beginner to advanced, the Doña Ana Mountains are located five miles to the north of Las Cruces and have no entrance fee.

Be sure to follow COVID safety guidelines and Leave No Trace principles to help to ensure everyone can safely enjoy the beauty of our public lands for years to come. Prior to arriving at the trails, hikers are encouraged to call ahead to learn about closures and/or COVID-safety guidelines for each location.

New Mexico Wild online hiking guide

The nonprofit conservation organization New Mexico Wild has launched the online New Mexico Wild Hiking Guide featuring descriptions of more than 100 trails, at least one in each wilderness area in the state. The guide is the first known online resource dedicated exclusively to hiking trails in New Mexico’s Wilderness areas.

The guide provides a detailed description of each hiking trail, including driving instructions, the types of ecosystems present and an overview of the wilderness area containing the trail. Users may narrow searches to find trails that fit their interests using seven different filters: distance, route type, difficulty, water, natural features, activities and solitude. Users may also create a profile to share trail conditions and upload photos of their hikes. Each trail features a downloadable PDF trail map and the ability to share trails on Facebook and Twitter.

The guide can be accessed at hike.nmwild.org.
Golfers in Las Cruces have four options available to them to take advantage of the many sunny days. The four courses, in alphabetical order, are New Mexico State University Golf Course, Picacho Hills Golf Club, Red Hawk Golf Club and Sonoma Ranch Golf Course.

Each course offers stunning views of the valley and area mountains. All four courses offer full bar and restaurant services, as well as event venues suitable for staging tournaments, weddings and other events.

Each boasts a well-stocked pro shop and affordable greens fees along with the option to drive a cart, utilize a pull cart or carry your bag. None offers caddies.

Pick your favorite, or play all “FORE!”

**NMSU Golf Course**
3000 Herb Wimberly Drive
575-646-3219
golf.nmsu.edu

**Picacho Hills Country Club**
6861 Via Campestre
575-523-8641
picachohillsc.com

**Red Hawk Golf Club**
7502 Red Hawk Golf Road
575-373-8100
redhawkgc.com

**Sonoma Ranch Golf Course**
1274 Golf Club Road
575-521-1818
sonomaranchgolf.com
Apodaca Park
801 E Madrid Ave
575-541-2563
Morning Sessions
(All sessions are 1-1/2 hours long)
7:30 – 9 a.m.
9:15 – 10:45 a.m.
Monday through Saturday
Evening Session
6 – 7:30 p.m.
Monday through Saturday
Courts are closed on Sunday

Meerscheidt Recreation Center
1600 E Hadley Ave
575-541-2563
Mon. - Fri. 8 a.m. to 9 p.m.
Sat. and Sun. closed

Lions Park
701 W Picacho Ave
575-541-2550
6 a.m. to 11 p.m.

Picacho Hills Country Club
6861 Via Campestre
575-523-8641
Wed. - Sun. 11 a.m. to 7 p.m.
Mon. and Tues. closed

NATURE PARKS

Chihuahuan Desert Nature Park
The 935-acre park encompasses a section of the Doña Ana Mountains northeast of Las Cruces.
Address: 56501 N. Jornada Road, Las Cruces.
Info: 575-524-3334, asombro.org/naturepark.htm

Leasburg Dam State Park
Camping, picnicking and bird watching, with fishing, canoeing and kayaking on the Rio Grande offered mid-May to mid-October.
Address: 12712 State Park Road, Radium Springs, N.M.
Info: 575-524-4068, emnrd.state.nm.us

Mesilla Valley Bosque State Park
The park is 52 acres of floodplain known as the “Old Refuge.” With 945 acres of wetlands and Chihuahuan Desert, the park offers ranger-led nature walks, bird watching tours and children’s activities.
Address: 5000 Calle del Norte, Mesilla.
Info: 575-523-4398, emnrd.state.nm.us

BIRD WATCHING

Aguirre Spring Recreation Area and Campground
$5 vehicle entrance fee, $7 camping fee (cash only).
Info: 575-525-4300

Dripping Springs Natural Area
$5 vehicle entrance fee (cash only).
Info: 575-522-1219

Leasburg Dam State Park
$5 vehicle entrance fee, camping fees from $8 to $18 (cash only).
Info: 575-524-4068

Mesilla Valley Bosque State Park
$5 vehicle entrance fee (cash only).
Info: 575-523-4398

Tellbrook Park
4290 E. Winchester Road
Picnic tables, fitness stations and a playground.
Up to 136 species seen in this park.

HORSEBACK RIDING

Armstrong Equine Services
Info: 575-202-0080

Miller Horse Farm and Riding Academy
Info: 575-201-8159, 575-618-7577
millerhorsefarms.com

Prior to arriving patrons are encouraged to call ahead to learn about closures and/or COVID-safety guidelines for each location.

PICKLEBALL COURTS

PICKLEBALL COURTS

Outdoors
There are 82 miles of mountain-biking trails in and around Las Cruces for both beginners and experts. Many are incorporated into Bureau of Land Management lands or national monument locations that offer riders breathtaking vistas.

**BLM land in Doña Ana County**
- All-Trails-Lead-to-Gnome (easy)
- Cathedral (intermediate)
- Chutes-n-Ladders (intermediate)
- Desert Dance (easy to intermediate)
- Doña Ana Trail (intermediate)
- Figure Eight (intermediate)
- Greenrock Trail (intermediate to difficult)
- Rock Garden (intermediate to difficult)
- Sternal Crack (difficult)
- Twister (intermediate)

**Doña Ana Mountains**
- Cerro Jornada (southern mountains, more than 16 miles, all skill levels)
- NADAS (western mountains, intermediate)
- Standard DAs Loop 2 (intermediate)

**Las Cruces**
- La Lloroña River Park Trail (north Las Cruces to Calle del Norte Road)

**Monumental Loop**
(Difficult)

**Organ Mountains-Desert Peaks National Monument**
- La Maria Trail (easy to intermediate)
- Monumental Loop (connects all four Organ Mountains-Desert Peaks units)
- Sierra Vista Trail: Dripping Springs Road to Soledad Canyon Road (easy to intermediate)
- Sierra Vista Trail: Soledad Canyon Road to Peña Blanca (easy to intermediate)
- Sierra Vista Trail: Peña Blanca to Franklin Mountain State Park (intermediate)

**Picacho Peak Recreation Area**
Over 15 miles of mountain biking trails.

**Prehistoric Trackways National Monument (Robledo Mountains)**
- SST Trail (extremely difficult)

**Tortugas Mountain Recreation Area (A-Mountain)**
- A-Mountain Connector (easy to intermediate)
- A-Mountain Spur (intermediate)
- Devil’s Crotch Bypass (intermediate)
- Geothermal Connector (easy)
- Jump Track (intermediate)
- Observatory Road (intermediate to difficult)
- Switchbacks (intermediate to difficult)
- Tortuga Trail (intermediate to difficult)

Source: mtbproject.com, blm.gov
The mountains that surround Las Cruces entice hikers from far and wide to come connect with nature as they traverse the trails. For most, this is a beautiful day adventure that can leave one feeling refreshed and grounded.

For a special few, the mountains are also a place of work. Mesilla Valley Search and Rescue has been a crucial part of the Las Cruces hiking community since 1994. Current President Vic Villalobos has been a part of the team since 1997 along with many of the members.

Villalobos joined the group after hearing Ruben Gonzalez’s wife talk about it. Gonzalez started the group and Villalobos wanted to be a part of it. He went to his first meeting back in 1997 and by 2001 was the president.

The team has grown exponentially over the years, adding subgroups to the Search and Rescue family like the K9 team, ATV team, communications team and drone team. The largest group is the ground team. With their growth over the years, SAR now has added a boat team that assists with hurricanes.

On average, Villalobos said the team responds to 20 to 25 search and rescue missions a year. Their K9 team assists with local law enforcement when needed as well. The Mesilla Valley Search and Rescue family is always looking for new members.

“There is room for just about anyone on the team whether they are hikers or like communications or such. If someone wants to join the team, we really try to find a place for them,” Villalobos said.

The team meets at 6:30 p.m. the second Thursday of every month at A Bite of Belgium, 741 N. Alameda Blvd., in the big outdoor tent. For more information about the team or to reach out to them, visit their website at www.mvsar.org.

**TIPS FOR HIKERS**

While hiking known trails in the area is safe, there are a few things hikers can do to make sure they are prepared. Mesilla Valley Search and Rescue offers the following tips.

- Always let people know where you are going. If you cannot tell someone, put a note on the dash of your car letting people know what trail you are hiking and when you got there.
- Always carry water, a snack, flashlight, first aid kit and a rain poncho. Low temperatures can really get people in trouble if they get stuck out overnight. In the desert, temperatures can drop in a hurry with no notice. The poncho can help keep you warm.
- If you do get lost, STAY PUT. You are more likely to be found quickly. It makes a huge difference in how quickly rescuers can find you.
- Some trail suggestions for different level hikers are as follows:
  - Beginner, Dripping Springs
  - Experienced, Aguirre Spring
  - Advanced, The Organ Needle or Organ Peak.
Myriad events is planned for the 2022 Las Cruces International Film Festival (LCIFF), March 2-6. Now in its seventh year, LCIFF brings independent film, industry experts, celebrities, film makers, film students and film lovers together for a five-day extravaganza.

Presented by New Mexico State University and Visit Las Cruces, LCIFF screens independent films, presents workshops and hosts various celebrities, social events and parties. Outstanding achievements by industry professionals are recognized and honored.

LCIFF is the largest university-affiliated film festival in the United States. The Creative Media Institute at NMSU offers a class on producing the film festival, and students are required to have hands-on experience at the festival – everything from soliciting film entries to overseeing workshops, acting as projectionists, filmmaker liaisons, marketing, social media and more. Film students and independent filmmakers are offered the opportunity to interact with celebrities and accomplished industry professionals, as well as with one another, at the festival.

LCIFF organizers say they strive to produce an outstanding film festival to promote independent film making and audiences for these films, entice tourists to the area and showcase the area as a viable film location based on its unique scenery, mild climate and talent base to create a positive economic impact.

For tickets, details and updates, visit www.LasCrucesFilmFest.com or call 575-649-6149.

BY ELVA K. ÖSTERREICH

On March 3 the festival honors Academy Award nominated actor William H. Macy with the “Outstanding Achievement in Entertainment” award. Macy will be on hand to accept the award in Las Cruces. His Academy Award winning film “Fargo” is screening at the Allen Theatres Cineport at 7 p.m. and Macy will host a question-and-answer session with the audience. In the afternoon, he will speak at New Mexico State University about his long and esteemed career.
PERFORMING ARTS VENUES

Amador LIVE
302 S. Main St.
575-541-7417
amadorlive.com

ASNMSU
Center for the Arts
1000 E. University Ave.
575-646-4515 (box office)
nmsutheatre.com

Black Box Theatre
430 N. Main St.
575-523-1223
no-strings.org

Boba Café and Cabaret
1900 S. Espina St.
575-647-5900

Edith & F.E. Atkinson Recital Hall
New Mexico State University
1075 N. Horseshoe Drive
575-646-2421
music.nmsu.edu

Fountain Theatre
2469 Calle de Guadalupe, Mesilla
575-524-8287
mesillavalleyfilm.org

Las Cruces Convention Center
680 E. University Ave.
575-526-0100
meetinlascrucess.com

Las Cruces Community Theatre
313 N. Main St.
575-523-1200
ticketor.com/lcct/

New Mexico Farm & Ranch Heritage Museum
4100 Dripping Springs Road
575-522-4100
nmfarmandranchmuseum.org

NM Vintage Wines
2461 Calle de Principal, Mesilla
575-523-9463
nmvintagewines.com

Pan American Center
1810 E. University Ave.
575-646-1420
panam.nmsu.edu

Project in Motion
430 N. Compress Road
575-208-4413
projectinmotion.com

Rio Grande Theatre
211 N. Main St.
575-541-2290
riograndetheatre.com
Lights, cameras and lots of action on Film Las Cruces front

Many of Hollywood’s brightest stars have aligned with Las Cruces as the film and television production industry has thrived locally in the last few months.

Film Las Cruces, the full-service and state-recognized film liaison office for our area, has worked with no less than 15 production crews that focused their lights and cameras on the Mesilla Valley in 2021.

At right is a list of television shows and films that have recorded in Las Cruces and Doña Ana County in 2021.

Film Las Cruces is an AFCI (Association of Film Commissioners International) member film office that provides location scouting for funded film and television projects, liaison services for productions shooting in the area, permitting, crew and resource information, news and announcements, and crew and casting call information. For more information on Film Las Cruces, visit filmlascruces.com.
ART GALLERIES

Aa Studios
2645 Doña Ana Road
575-520-8752
By appointment only.

Adobe Patio Gallery
1765 Avenida de Mercado, Mesilla
575-532-9310

Agave Artists Cooperative Gallery
2250 Calle de San Albino
575-339-9870

Art Obscura/The Hood
3206 Harrelson St.
575-494-7256
artobscuragallery.com

Big Picture Digital Image Experts and Gallery
2001 E. Lohman Ave., Ste. 109a
575-647-0508
bigpicts.com

Blue Gate Fine Art
4901 Chagar Court
575-523-2950
bluegatefineart.com

Branigan Cultural Center
501 N. Main St.
575-541-2154
las-cruces.org/1528/Branigan-Cultural-Center

Camino Tattoo and Fine Art
1045 N. Main
575-523-1012
caminotattoostudio.com

Casa Camino Real Book Store and Art Gallery
314 S. Tornillo St.
575-523-3988

Doña Ana Arts Council Arts & Cultural Center
250 W. Amador Ave.
575-523-6403
daarts.org

El Jardín de Las Cruces Art Gallery
4010 N. Valley Drive
575-649-6556

Firebird Rising Fine Art Gallery
330 W. Mountain Ave.
575-680-6912

Galería on the Plaza
2410 Calle de Principal
575-526-9771

Gallery 925
925 N. Mesquite St.
575-224-6760

Griggs & Reymond Art and Antiques
504 W. Griggs Ave.
575-524-8250
By appointment only.

Jeri Des Rochers Studio Gallery
3655 Canyon Ridge Arc
575-640-9836
jerisstudio.com

Justus Wright Galería
925 S. Walnut Ave.
575-526-6101

Las Cruces Museum of Art
491 N. Main St.
575-541-2137
las-cruces.org/1542/Museum-of-Art

Lundenen Inn of the Arts
618 S. Alameda Blvd.
575-526-3326
innofthearts.com

M. Phillip’s Fine Art Gallery
221 N. Main St.
575-525-1367
mphilpssgallery.com

The Mandrake Fine Art & Botanica
501 E Hadley Ave.
575-224-6760

Mesilla Valley Fine Arts Gallery
2470A Calle de Guadalupe
575-522-2933
galarmesilla.com

Mesquite Art Gallery
340 N. Mesquite St.
mesquiteartgallery.com

New Mexico Farm & Ranch Heritage Museum
4100 Dripping Springs Road
575-522-4100
nmfarmandranchmuseum.org

New Mexico State University Art Museum
Devasthali Hall
1308 E. University Ave.
575-646-2545
uam.nmsu.edu

New Mexico State University Museum
Kent Hall
1280 E. University Ave.
575-646-5161
univmuseum.nmsu.edu

Nopalito’s Galería
326 S. Mesquite St.
nopalitogaleria.com

Picture Frame Factory Outlet
382 S. Walnut St.
575-526-4048
pffolc.com

The Potteries
2260 Calle de Santiago
575-524-0538
thepotteriesmesilla.com

Quillin-Stephens Gallery
317 N. Main St.
575-405-6063
quillinstephensgallery.com

Rio Grande Theatre Gallery
211 N. Main St.
575-541-2290
riograndetheatre.org

Rokoko Gallery
4901 Chippewa Trail
575-522-5553
rokokoart.com

Terrace Gallery at the Thomas Branigan Memorial Library
200 E. Picacho Ave.
575-528-4000

Tombaugh Gallery
Unitarian Universalist Church of Las Cruces
2000 S. Solano Drive
575-522-7281
uuchurchlc.org/about-us/our-art-gallery

Trails End Gallery & Studio
1732 N. Mesquite St.
575-649-2951
trailsendgallery.net

Unsettled Gallery
905 N. Mesquite St.
575-635-2285
unsettledgallery.com

Nopalito’s Galería
ART ORGANIZATIONS

A Children’s Theatre of the Mesilla Valley (ACT)
575-571-1413
achildrenstheatre.org

American Southwest Theatre Company (ASTC)
New Mexico State University Theatre Department
575-646-5122
theatre.nmsu.edu

ArtForms Artists’ Association of New Mexico
nmartforms@yahoo.com
artslascruces@gmail.com
artformsnm.org

Artists of Picacho Hills
artistsofpicachohills.com

The Border Artists
borderartists.org

City of Las Cruces Museums
575-522-3120
las-cruces.org/1523/Museums

Doña Ana Arts Council
575-523-6403
daarts.org

Doña Ana Lyric Opera
New Mexico State University
575-646-2067
music.nmsu.edu

Farmers & Crafts Market of Las Cruces
575-201-3853
farmersandcraftsmarketoflascruces.com

Foundation for Las Cruces Museums (FLCM)
foundationlcm.com

Friends of Thomas Branigan Memorial Library
libraryfriendslc.org

Las Colcheras Quilt Guild
LasColcherasQG@gmail.com
lcqg.org

Las Cruces Arts Association
lascrucesarts.org

Las Cruces Chamber Ballet
lascruceschamberballet.org

Las Cruces Civic Concert Association
505-225-1094
lascrucescca.org

Las Cruces Community Theatre (LCCT)
575-523-1200
ticketor.com/lcct/

Las Cruces International Mariachi Conference
575-680-3123
lascrucesmariachi.org

Las Cruces Symphony
575-646-3709
lascrucessymphony.com

Mesilla Valley Film Society
575-524-8287
mesillavalleyfilm.org

Mesilla Valley Jazz and Blues Society
mvjazzblues.net

Storytellers of Las Cruces
575-640-6867

New Mexico Watercolor Society-Southern Chapter
nmwatercolorsociety.org

No Strings Theatre Company (NSTC)/Black Box Theatre
575-523-1223
no-strings.org

Potters Guild of Las Cruces
pottersguildlc.org

Scaffolding Theatre Company
scaffoldingtheatrecompany@gmail.com
scaffoldingtheatrecompany.com

Sin Fronteras/Writers Without Borders
sinfronterasjournal.com

Theatre Dojo
575-545-7613
theatre-dojo.org
The Chile Pepper Institute is the only international, non-profit organization devoted to education and research about chile peppers. The Institute is located at 940 College Dr., Gerald Thomas Hall Room 265. Visitors are welcome Monday-Friday 8:00 AM–5:00 PM. Guests will discover unique chile pepper sauces, NMSU guides on chile pepper related topics, unusual seed varieties, books, and many other novel items.

For information call (575) 646-3028 or visit cpi.nmsu.edu

Visit the Chile Pepper Institute Teaching Garden June–October, showcasing over 150 different varieties of chile peppers. The garden is open and free to the public. Fee-based, guided tours are available weekdays by appointment.
Plaza de Las Cruces becomes heart of Downtown

BY ELVA K. ÖSTERREICH

In Downtown Las Cruces sits a community plaza established for citizens to use as a gathering place and for event organizers to use for special events. Since it was created the plaza has hosted a plethora of events and has drawn children and adults to enjoy strolling through (and playing in the fountain).

Plaza de Las Cruces was dedicated on Sept. 17 in 2016 with a full day of celebration including a parade on Main Street; dance, music and song performances; and even a movie. The parade was headed by by three Las Cruces mayors as former mayor Bill Mattiace rode with M*A*S*H star Loretta Swit and Mayor Ken Miyagishima in a 1935 Ford Phaeton driven by former mayor Ruben Smith.

Smith, who served from 1991 to 2003, began the project of creating a plaza for Las Cruces as far back as his first term. He spoke happily at the dedication.

“The entertainment you will see today – on the floor, on the stage, all around – that’s what the plaza is meant to be,” Smith said. “We needed to bring it back to create the heart of Las Cruces. Each and every one of you, I thank you very much for being here, for helping celebrate what I think is one of the most glorious days in the city of Las Cruces — probably in my lifetime.”

In a few short years the plaza has hosted candlelight vigils for fallen officers and 9/11 first responders. It has seen twice-a-week farmers markets and the Fine Arts Flea Market takes place every last Friday of the month. Protesters gather there, Cinco de Mayo dancers celebrate and marches start and end there.

Yuri’s Night is celebrated there in April as the Las Cruces Space Festival takes hold with all things space related once a year. There are costumes, vendors and presentations during the festival as the event celebrates the long history of space related activity in Las Cruces and in New Mexico as well as the opportunities ahead.

The plaza also has seen plenty of yearly events like annual City of Las Cruces Tree lightings, the New Year’s Chile Drop, Christmas Eve Markets, Food Truck gatherings, Chanukah on the Plaza, Zombie Walk and Cancer Aid concert.
Anthony Dohrmann, founder and CEO of Electronic Caregiver, Inc., said there is a big retirement population here in Doña Ana County. While the company provides its services across the country, they are headquartered right here in Las Cruces.

“We have older adults living with multiple chronic conditions including declining vision and hearing,” he said. “We don’t metabolize our medications the same way. It’s important to stay on track with treatment and to have support in case you have an incident where you need services and support and medical attention.”

This is a service Electronic Caregiver provides. It can range from a doctor’s connection to their patient, sending out regular information about how medications are being taken to monitoring blood pressure, glucose and other systems of concern to an individual.

“The latest statistic I have seen is that 133 million Americans have at least one chronic condition and the majority two or more,” Dohrmann said. “The number one cause of treatment failure is not following through at home. People forget to take meds, don’t monitor trends of vitals, weight, blood pressure, lung capacity, blood sugar. They will be irregular and inconstant and if they don’t know, the doctor doesn’t know.”

The company has solutions, Dohrmann said. Electronic Caregiver has resources that remind people about their medications and take vitals regularly. The Electronic Caregiver Premier System includes emergency response and care tabs, he said. They have a physician on demand service where customers can get a prescription called in from home.

While Electronic Caregiver systems are available by private pay, there are also more and more doctors able to prescribe the system and that allows it to be paid for by Medicare.
Shop AND Play
DOWNTOWN LAS CRUCES

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History
fills two Mesilla taverns

BY CLINT LANIER

You can’t talk about Mesilla landmarks without discussing a couple of the most historic (and perhaps notorious) to “serve” our area for over nine decades: El Patio Bar and Palacio Bar. These are arguably two of the most well-known destinations in the entire Valley, attended throughout the years by politicians and farm workers, college professors and students, bikers and bankers. They’ve brought joy to generations and welcomed the lonely and rowdy alike.

In 1936, local blacksmith, Pablo Salcido, in need of a shop to repair the implements of surrounding farmers, built the original, adobe structure now fronting Avenida de Mesilla. Not long after opening, Pablo’s wife talked him into hosting a Saturday night dance for neighboring Mesilleros. It proved so popular that they hosted further dances over the following weeks and months until it occurred to them that the dances were much more lucrative than blacksmithing. And, so, Pablo hung up his hammer and installed a bar. Since then, Palacio Bar has become a meeting point for the community, hosting live bands and weekend dances ever since.

The history of El Patio, on the south side of Mesilla Plaza, goes back even further. The building it occupies was bought by Colonel Albert J. Fountain around 1873 for use as his law office and the headquarters for his newspaper, the Mesilla Valley Independent, and it’s been in the Fountain family since then. In 1934, Art Fountain, after graduating from New Mexico A&M, opened the now famous, El Patio Bar. Working tirelessly for half a century, Art poured drinks for the ever-boisterous, and appreciative crowd of locals and visitors. Since then, the small, dark, and noisy saloon has reached legendary status, even being voted one of the best dive bars in the entire country by Men’s Journal.

If you want to see a cross-section of our community, stop by El Patio or Palacio on any given weekend. The people you see, the laughter you hear, are reflections of the Mesilla Valley, and just reinforce what we already know – that this is a wonderful place to live!

(Clint Lanier is a Professor at NMSU and the author of Bucket List Bars: Historic Saloons, Pubs and Dives of America, available at Amazon.com.)
MESILLA LANDMARKS

**Basilica of San Albino**
Roman Catholic Church
2070 Calle de Santiago
575-526-9349
sanalbino.org

Billy the Kid Gift Shop/
County Courthouse and Jail
2385 Calle de Guadalupe
575-523-5562

Double Eagle Restaurant
2355 Calle de Guadalupe
575-523-6700
doubleeagleonline.com

El Patio Bar and Cantina
2171 Calle de Parian
575-526-9943

**Fountain Theatre**
2469 Calle de Guadalupe
575-524-8287
mesillavalleyfilm.org

**Gadsden Museum**
1875 Boutz Road
575-526-6293

gadsdenmuseummesilla.com

La Posta de Mesilla
2410 Calle de San Albino
575-524-3524
lapostademesilla.com

**Mesilla Plaza**
mesilla.com

Mesilla School House/
Mesilla Community Center
Henry C. Trost, architect
2251 Calle de Santiago
henrytrost.org/buildings/
mesilla-park-school-house

**Palacio Bar**
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**Spotted Dog Brewery**
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spotteddogbrewery.com

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The Bean Café of Mesilla
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andelerestaurante.com

**Ándele’s Dog House**
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andelerestaurante.com

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575-524-0000
cafedemesilla.com

**Café Don Felix De Mesilla**
2290 Calle de Parian
575-222-0876
donfelixcafe.com

**Chala’s Wood Fire Grill**
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575-652-4143

**D.H. Lescombes Winery & Bistro**
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575-524-2408
lescombeswinery.com/
las-cruces/

**Double Eagle Restaurant/Peppers Café**
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doubleeagleonline.com

**El Patio Bar**
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575-652-4953
haciendademesilla.com

Josefinas Old Gate
2261 Calle de Guadalupe
575-525-2620
josefinasgate.com

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575-524-3524
lapostademesilla.com

**Luna Rossa Winery**
1321 Avenida de Mesilla
575-526-2484
lunarossawinery.com

**NM Vintage Wines**
2461 Calle de Principal
575-523-9463
nmvintagewines.com

**Paisano Café**
1740 Calle de Mercado
575-524-0211
paisanocafe.com

**Palacio Bar**
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575-525-2910

**Salud de Mesilla**
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American Express and the National Trust for Historic Preservation, have divided a million dollars between 25 historic and culturally significant restaurants in the United States owned by underrepresented groups. The restaurants, including La Posta de Mesilla, will receive funding through the “Backing Historic Small Restaurants” Grant Program.

In 1939, Katy Griggs Camunez started her own “little chile joint” with four tables on a dirt floor, no running water, and her mother preparing food from century-old recipes from local families. It’s still in the family, now run by Katy’s great niece, Jerean Camunez Hutchinson and her husband Tom. The expanded La Posta compound is recognized on the National Register of Historic Places.

“We are very honored and privileged,” Tom Hutchinson said. “They were looking for places with a good story and which are historically prominent. We were very fortunate to be selected.”

The funds can only be used to enhance the front area, to clean it up, he said. They had plans pre-Covid to work on the parking lot, so they “dusted off” the existing plans for improvements.

“We’ll do some parking lot enhancements, some building enhancements out front,” Tom said. “You can see where things can get enhanced pretty quickly – from the rock beds to the silent façade. Even the wood trim on the windows could be refinished.”

He said work on the parking lot had to stop because that is where the outside tent had to be during Covid.

The grant funding will help each restaurant enhance restaurant exteriors, build new outdoor seating areas, and upgrade online businesses to help mitigate operating costs as they work to recover from the financial impacts of the pandemic. La Posta is the only New Mexico restaurant selected.
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The Las Cruces Space Festival is an annual celebration of space-related activity and interest in southern New Mexico – and beyond.

The mission of the Las Cruces Space Festival is “Making Space for Everyone” and it works with partner organizations across the community – ranging from the public schools, local universities and colleges, space industry, arts and cultural groups, and many others – to provide an event for people of all ages and interests.

The festival aims to raise awareness and celebrate space-related activity and achievements in the region – past, present and future – and they strive for people to have fun, learn about new possibilities and get inspired and excited by the various elements of the multi-day festival and associated activities in the area.

Southern New Mexico shares a rich history with space exploration, from the early developments by Robert Goddard in the 1930s, to the rocket launches from 1946 onwards at White Sands Missile Range, through to the world’s first purpose-built commercial spaceport at Spaceport America. The story continues to expand through companies such as Virgin Galactic, Boeing and NASA.

The Las Cruces Space Festival is about celebrating that rich history, showcasing the work that is going on in this region, the talent, and inspiring the next generation with the possibilities of the future.

The festival has a line-up that includes expert presentations, science and technology demonstrations, art, theater, music and film, hands-on experiments, and rocket launches. The 2022 festival will be held April 7-10, 2022, and includes an open house at Spaceport America.

For more information and a detailed scheduled-of-events, visit www.lcspacefestival.com and follow the festival on Facebook at https://www.facebook.com/LCSpaceFestival.
The City of Las Cruces Museum System, which consists of the Branigan Cultural Center, the Las Cruces Museum of Art, the Las Cruces Museum of Nature & Science and the Las Cruces Railroad Museum, has an incredible lineup of summer camps, classes and activities for children of all ages. These programs offer an opportunity for youth to gain experience in a fun and educational environment. Most events at the museums are free of charge, but some of the classes have nominal fees to cover materials.

Studio programs include art classes for all ages (including adults) during the summer. Kids and teens classes range from clay and ceramics to wearable art and drawing and painting at the Museum of Art. Summer camps include subjects about railroad history and engineering, STEM concepts and art and culture of the Mesilla Valley.

Year-round monthly programs include Saturday Family Science, What’s the Word language experience, Listen to Your Art and more.

The Museums will be following all public health orders. When possible, classes will be held onsite and in-person. The museums offer a number of exciting programs online via the website and social media, many accompanied by take-home kits for families to follow along at their own pace at home.

Some programs and classes require pre-registration and/or payment. Registrations are processed in person only at the Museum of Nature & Science, 411 N. Main St., from 10 a.m. to 4 p.m. Tuesday through Saturday.

You can also stop by the Museum of Nature & Science to pick up a copy of the museums’ calendar of events for information about every program, including dates, times, locations and costs, if any.

All four museums are free and open to the public 10 a.m. to 4:30 p.m. Tuesday through Friday and 9 a.m. to 4:30 p.m. Saturday.

For up-to-date information about the city’s Museum System, call 575-528-3120, visit las-cruces.org/1523/Museum-System, or find them on Facebook and Instagram @LCMuseums.
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## AREA MUSEUMS AND MONUMENTS

<table>
<thead>
<tr>
<th>Museum/Location</th>
<th>Address</th>
<th>Phone</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austin’s Ring Museum</td>
<td>230 E. Idaho Ave.</td>
<td>575-525-3340</td>
<td>austinsjewelry.com</td>
</tr>
<tr>
<td>Branigan Cultural Center</td>
<td>501 N. Main St.</td>
<td>575-541-2154</td>
<td>las-cruces.org/1528/</td>
</tr>
<tr>
<td>Fort Selden Historic Site</td>
<td>1280 Ft. Selden Road, Radium Springs</td>
<td>575-526-8911</td>
<td>nmhistoricsites.org/fort-selden</td>
</tr>
<tr>
<td>Gadsden Museum</td>
<td>1875 Boutz Road, Mesilla</td>
<td>575-526-6293</td>
<td>gadsdenmuseummesilla.com</td>
</tr>
<tr>
<td>Paul W. Klipsch Museum</td>
<td>Mexico State University College of Engineering</td>
<td>575-646-3471</td>
<td>engr.nmsu.edu/the-paul-w-klipsch-museum/</td>
</tr>
<tr>
<td>Las Cruces Museum of Art</td>
<td>491 N. Main St.</td>
<td>575-541-2137</td>
<td>las-cruces.org/1542/</td>
</tr>
<tr>
<td>Las Cruces Museum of Nature and Science</td>
<td>411 N. Main St.</td>
<td>575-522-3120</td>
<td>las-cruces.org/1608/</td>
</tr>
<tr>
<td>Las Cruces Railroad Museum</td>
<td>351 N. Mesilla St.</td>
<td>575-528-3444</td>
<td>las-cruces.org/1624/</td>
</tr>
<tr>
<td>New Mexico Farm &amp; Ranch Heritage Museum</td>
<td>4100 Dripping Springs Road</td>
<td>575-522-4100</td>
<td>nmfarmandranchmuseum.org</td>
</tr>
<tr>
<td>New Mexico State University Art Museum Devasthal Hall</td>
<td>1308 E. University Ave.</td>
<td>575-646-2545</td>
<td>las-cruces.org/1542/</td>
</tr>
<tr>
<td>New Mexico State University Arthropod Collection</td>
<td>945 College Drive, Skeen Hall W168</td>
<td>575-646-5552</td>
<td>arthropods.nmsu.edu</td>
</tr>
<tr>
<td>New Mexico State University Museum - Kent Hall</td>
<td>1280 E. University Ave.</td>
<td>575-646-5161</td>
<td>univmuseum.nmsu.edu</td>
</tr>
<tr>
<td>Space Murals Museum &amp; Gift Shop</td>
<td>12450 Hwy. 70 East</td>
<td>575-382-0977</td>
<td>spacemurals.net</td>
</tr>
<tr>
<td>Veterans Memorial Park</td>
<td>1251 N. Roadrunner Pkwy.</td>
<td>575-528-3473</td>
<td>las-cruces.org/1726/veterans-memorial-park</td>
</tr>
<tr>
<td>White Sands Missile Range Museum and Missile Park</td>
<td>575-678-3358</td>
<td></td>
<td>wsmr-history.org</td>
</tr>
<tr>
<td>Zuhl Museum</td>
<td>775 College Drive</td>
<td>575-646-4714</td>
<td>zuhlmuseum.nmsu.edu</td>
</tr>
</tbody>
</table>

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To learn more about current exhibits and upcoming events and educational activities, visit the museum’s website at nmfarmandranchmuseum.org, or call 575-522-4100. The museum is at 4100 Dripping Springs Road in Las Cruces.

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For information and history, call 575-528-4000 or visit library.las-cruces.org/1617/Library.
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    - Phone: 575-522-4499
    - Website: stores.barnesandnoble.com/store/2144

- **Children’s Reading Alliance**
  - Address: 3880 Foothills Road, Ste. A
  - Phone: 575-522-3713
  - Website: childrensreadingalliance.org

- **Doña Ana County Head Start**
  - Address: 4101 Sam Steel Way, Bldg. A-800
  - Phone: 575-646-8910
  - Website: headstart.nmsu.edu

- **Dyslexia Institute of Southern New Mexico, Inc.**
  - Address: 1320 S. Solano Drive
  - Phone: 575-649-2992
  - Website: disnm.org

- **Literacy Volunteers of Doña Ana County**
  - Phone: 575-527-7641
  - Website: readwritenow.org

- **Thomas Branigan Memorial Library**
  - Address: 200 E. Picacho Ave.
  - Phone: 575-528-4000
  - Website: las-cruces.org/1617/library

### After-School Programs
- **4-H Youth Development**
  - Address: Doña Ana County Extension Office
  - Phone: 575-525-6649
donaanaextension.nmsu.edu/4-h.html

- **Boys & Girls Club of Las Cruces**
  - Address: 330 W. Las Cruces Ave.
  - Phone: 575-526-1519
  - Website: bgclascruces.org

- **Boy Scouts of America Yucca Council**
  - Address: Las Cruces - Sunshine District
  - Phone: 915-772-2292
  - Website: yuccabsa.org

- **Cruces Gymnastics Academy**
  - Address: 1442 Certified Place
  - Phone: 575-527-9113
cgagymnastics.org

- **Enrich The Kids Inc.**
  - Phone: 575-571-7734
  - Website: enrichthekids.org

### Arts
- **A Children’s Theater of the Mesilla Valley**
  - Phone: 575-571-1413
  - Website: achildrenstheatre.org

- **Court Youth Center**
  - Address: 402 W. Court Ave.
  - Phone: 575-541-0145

- **Doña Ana Arts Council/ Kids’ Corner**
  - Address: 250 W. Amador Ave.
  - Phone: 575-523-6403
daarts.org

- **Las Cruces School of Dance and Music**
  - Address: 1390 N. Main St.
  - Phone: 575-525-5670
  - Website: newmexicodanceandmusic.com

- **Michele’s Dance Academy**
  - Address: 1195 E. Madrid Ave.
  - Phone: 575-527-1893
  - Website: michelesdanceacademy.biz

- **Starlight Theatre Company of Las Cruces**
  - Phone: 575-312-7623
  - Website: starlightonstage.org

- **Verdi Academy of Dance**
  - Phone: 575-522-3147
  - Website: verdiacademyofdance.com

### Frenger Pool
- **Address:** 800 Parkview Drive
- **Phone:** 575-523-0362
- **Hours:** 6-10 a.m. Monday-Friday (lap swim and exercise only)

### LAABS Pool
- **Address:** 750 W. Picacho Ave.
- **Phone:** 575-526-1623
- **Hours:** Closed Monday; Tuesday-Sunday, noon-3 p.m. and 3:30-6:30 p.m.

### East Mesa Bataan Memorial Pool
- **Address:** 6141 Reynolds Road
- **Phone:** 575-541-2783
- **Hours:** Closed Mondays; Tuesday-Sunday, noon-3 p.m. and 3:30-6:30 p.m.

For more information and pool hours, visit las-cruces.org/1336/Aquatics-Centers

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### Aquatic Center
- **Address:** 1401 E. Hadley Ave.
- **Phone:** 575-541-2782
- **Hours:**
  - Monday-Friday, 6 a.m.-8:30 p.m.;
  - Saturday 8 a.m.-7:30 p.m.;
  - Sunday Closed
  (Due to COVID-19 hours subject to change)

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“Build curiosity, then trust.”

That’s the goal for Downtown Desert Yoga (DDY) owner Colleen Boyd (it’s also her quote) as she and two others launch a new Las Cruces nonprofit to help all segments of the community understand the importance of wellness and have access to it.

Personal wellness is “a necessary benefit to quality of life,” said Desert Community Wellness (DCW) nonprofit President Kasey Peña.

Peña, Boyd and Debra Knapp, Ph.D., who retired in 2019 as New Mexico University’s director of dance, formed the nonprofit in 2020. It’s based at DDY, 303 S. Alameda Blvd. and focused on yoga and related practices.

Part of DCW’s mission in creating sustainable partnerships “to share accessible wellness practices” in the community is helping people understand what personal wellness means. DCW’s definition has five pillars: physical, social-emotional, creative, financial and environmental, which interweave to support “living with passion and purpose” in harmony with the environment, community, career, belief systems, physical activities, selfcare, eating, self-esteem, creative activities and more.

Boyd said they have developed a social enterprise which “often times is a for-profit small business and a non-profit organization working on a common mission for the greater good of our community.”

“Applying wellness in our everyday life” is part of the DCW mission, and that means helping people deal with the stress and trauma that are a part of living for people of all ages, ethnicities, body images.

“We believe in a well-rounded (and bilingual) offering and being creative in what we offer,” Peña said.

An important part of DCW’s work is overcoming barriers to wellness, she said. Growing up in a poor family, Peña said one of her personal barriers was poverty.

“It seemed like a luxury then, and it’s not,” she said.

Another barrier, all three said, is the perception that yoga is a practice for a specific demographic, i.e., wealthy, white women.

“My passion is to make yoga much more accessible to the community,” Boyd said.

That’s why the nonprofit was formed – to expand community wellness to “a much more diverse community,” she said.

Knapp, a dance professor, professional dancer and choreographer, said she only recent came to appreciate the value of yoga.

“I hated yoga,” Knapp said.

But because one of her dance students was teaching at DDY, she took her first yoga class there just as she was retiring from NMSU.

“I just wept,” Knapp said. Yoga wasn’t about professional development, a performance or a grade, she said. “I was doing it for selfcare,” Knapp said, “just for the purpose of wellness.”
“Words are insufficient to express the gratitude that Bob and I feel for all the tender, loving care that I received during my stay.” - Helen

“My mom was very pleased with the care given to her... I have never heard medical professionals speak in such loving ways to their patients. I highly recommend this facility. Thank you for making my mom strong and mobile again.” - Patti

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4451 E. Lohman Ave.
575-521-6600
achsnnm.ernesthealth.com

Amador Health Center
999 W. Amador Ave., Ste. A
575-527-5482
amadorhealth.org

Ben Archer Health Center
1600 Thorpe Road
(Doña Ana location)
575-382-9292
3331 Del Rey Blvd.
(East Las Cruces)
575-373-1033
1998 Motel Blvd. (Las Cruces)
575-541-5941
bahcnnm.org

La Clinica de Familia
Las Cruces Central Medical Cervantes Complex
575 S. Alameda Blvd.
575-528-6400
laclinicadefamilia.org/lcdf/

La Clinica de Familia
Las Cruces Women’s Health
385 Calle de Alegra, Bldg. C
575-556-8200
575-532-2044
laclinicadefamilia.org/lcdf/las-cruces-womens-health/

Memorial Healthplex
2450 S. Telshor Blvd.
575-522-8641
mmclc.org/other-providers/healthplex

Memorial Medical Center
2450 S. Telshor Blvd.
575-522-8641
mmclc.org

Mesilla Valley Hospice
299 E. Montana Ave.
575-523-4700
mvhospice.org

Mesilla Valley Hospital
3751 Del Rey Blvd.
575-382-3500
800-877-3500
mesillavalleyhospital.com

MountainView Regional Medical Center
4311 E. Lohman Ave.
575-556-7600
mountainviewregional.com

MountainView Medical Group Family Care at Lohman
4371 E. Lohman Ave.
575-532-8900
mountainviewdocs.com

New Mexico Department of Health
1170 N. Solano Drive
575-528-5001
nmhealth.org

Rehabilitation Hospital of Southern New Mexico
4441 E. Lohman Ave.
575-521-6400
rhsnm.ernesthealth.com

Three Crosses Regional Hospital
2560 Samaritan Drive
800-421-8274
3crossesrh.com
Body, Mind and Spirit
integrating health in Las Cruces

BY ELVA K. ÖSTERREICH

There are myriad ways in Las Cruces to work at maintaining a healthy lifestyle, from Velo Cruces, an active bicycle and pedestrian advocate organization to numerous city programs for all ages and guides for self-care of all kinds.

Getting out and about can be key to good health and there are plenty of opportunities to do exactly that in the company of fellow human beings.

Velo Cruces serves as a hub for bicycling communication through the velocruces.org website where a calendar of events can be found as well as lists of bicycling clubs, organizations, publications, organizations that support bicycling. To find out about biking in Las Cruces, this is where to start.

The Jornada Hiking & Outdoors Club offers the chance to meet other local hiking and outdoor enthusiasts. This group hikes in the area not only of Las Cruces but also in the Gila Wilderness, Deming, Alamogordo, Ruidoso, Silver City and El Paso area. This group is a great way to get to know the area. Their information can be found at meetup.com/jornadahikers/.

For those looking for a little more in depth addressing of health maintenance, The Integrative Medical Center of New Mexico is in town to look at the whole body, mind, spirit combination of a person. Dr. Arthur Berkson, MD, has a board certification in integrative medicine, a specialty that combines mainstream medical therapies with complementary and alternative medicine.

Berkson’s approaches include using natural products such as herbs, vitamins and probiotics. He also discusses mind and body practices like yoga, chiropractic, meditation and massage therapy. Also approaching integrative health in Las Cruces 4 Directions Integrative Mental Health was founded by social workers Annette Mirabal and Laura Bruggemann. Their mission is to provide integrative mental health services in the Southwest by utilizing modern, evidence-based approaches while honoring culture and old traditions. Our values include holistic self-care, gratitude, balance, acceptance, safety, leadership and teamwork.

4 Directions “views integrative mental health as the utilization of evidence-based methods while also incorporating traditional and cultural approaches in the treatment of trauma, depression, anxiety and substance use, among others,” the company said in a news release.
Cannabis Dispensaries
How to be a responsible cannabis tourist

BY ROCHELLE MILLER-HERNANDEZ, VISIT LAS CRUCES

n 2021, New Mexico passed legislation legalizing the recreational use of cannabis. However, when traveling throughout the state, please bear in mind that each municipality may have its own ordinances governing the use of marijuana in its township, city or county. In addition to knowing the local ordinances, here are a few tips on how to be a responsible cannabis tourist in Las Cruces.

Keep it in New Mexico
Even though cannabis use is legal in Las Cruces on private property, it is illegal to take it or mail it out of state.

Know where you can use it
Currently, cannabis consumption is restricted to indoor private property use only. However, this may change as New Mexico begins issuing cannabis consumption area licenses in the near future. Always confirm with establishment or property owner before consumption.

Take it slowly
If this is your first-time consuming cannabis, make sure to take it easy. While smoking marijuana can hit most fairly quick, edibles can take up to four hours to take effect. Using too much cannabis can lead to paranoia and anxiety so less is better.

Don’t drive high
Driving under the influence of cannabis is illegal. It is also dangerous to you and others on the road and can lead to DUI charges and hefty penalties.

Must be over 21
You must be over 21 years of age to purchase and use marijuana. Currently, you can possess a maximum of two ounces outside your home and it cannot be visible when out and about so discretion is key.

Lock it up
If you leave your cannabis at your hotel or home, make sure to lock it up in your hotel safe or a cabinet. This will not only safeguard your stash but will also protect children and pets from accidental use.

Finally, know the laws
Cannabis consumption brings with it its own set of challenges as legislation, laws and ordinances are continually changing. You are responsible for knowing what is and is not legal cannabis use in the area you are consuming it. Know the laws so you can enjoy responsibly.

For additional information, visit www.governor.state.nm.us/2021/04/12/gov-lujan-grisham-legalizes-adult-use-cannabis/.
How do you accommodate Fido and Fluffy when you’re planning that Las Cruces vacation?

Why, you bring them along! After all, our four-legged friends are family—right?

Indeed, our furry companions have rightfully gained a seat at the proverbial table. And, like American Express used to tell us about traveler’s checks, most dog-parents these days, “Don’t leave home without them.”

The great news is Las Cruces and much of southern New Mexico is ahead of the game when it comes to creature comforts, and catering to Fido and Fluffy. Many of southern New Mexico’s popular hiking trails readily welcome well-behaved canines that are, of course, properly leashed.

Las Cruces has a budding number of restaurants with patio dining that invite our canine companions. “Let the chips fall where they may” will be your pup’s favorite wish when dining at the many Mexican food restaurants that allow dogs on their patios. Just make sure there’s no salsa on that chip!

There are also several pet-sitting services that cater to short-term boarding for those moments that require some alone time:

- Blue Ribbon Pet Sitting, 575-523-8723.
- Central Bark, 575-532-1075.
- Old Mesilla Kennel, 575-526-2213.
- Pet Planet Hotel and Day Camp, 575-528-8180.

The City of Las Cruces currently has one dedicated dog park, Las Cruces Dog Park, at 430 N. Hermosa St. Two more dog parks are in the planning stages. The Rinconada Dog Park is under construction at 3551 Bataan Memorial West while the Burn Lake Dog Park will be at 855 Amador Ave.

Tips for Traveling with Pets:

- Always carry proof of vaccination and necessary medical records.
- Pack plenty of food and water.
- Be aware of the terrain and temperatures when spending time outdoors. Las Cruces temperatures vary widely throughout the day and depending on the season.
- Never leave a pet inside an enclosed vehicle as temperatures can quickly become deadly.
- Plan ahead and ensure that all of your pets’ needs are taken into consideration.
In June 2022, the New Mexico State Senior Olympics Summer Games are returning to Las Cruces and New Mexico State University. Hundreds of adults 50 years and older will flock to Las Cruces June 8-11 to compete in a limited version of the games, modified due to the pandemic.

“The ’22 Summer Games event schedule will be limited as to what sports we feel we can safely deliver and yet offer the perfect opportunity to stay in the game,” said Executive Director Cecilia J. Acosta. “Each sport format will be adjusted to limit the number of participants at each venue.”

There will be 18 sports offered that can qualify New Mexico senior athletes for the 2023 National Senior Games slated for Pittsburgh, Pennsylvania.

To learn more about the 2022 Senior Olympics summer games may call 575-642-6048, or visit www.nmseniorolympics.org.
Year-Round Health for Seniors 50+

Presented by New Mexico Senior Olympics!

Senior Olympics year-round mission is to motivate Seniors 50+ to be active

Fitness Opportunities for Senior Sports and Wellness:
- Local Games
- State Summer Games for 2022
- Team Tournaments
- FREE Fitness Classes for Seniors 55
  - Virtual Fitness: Indoor Cycling 3x per week or Tai-Chi for Better Balance
  - In-Person EnhanceFitness: Designed for Seniors who want results
  - Remote EnhanceFitness: from the comfort of your home 3x per week
  - Hybrid EnhanceFitness: Participants are both in-person and virtual
  - Fitness WALKING: Class meets 3x per week - walk outdoors for 1 hour

Local Games
Offered statewide including Southern New Mexico: Las Cruces, Silver City, Mescalero Apache, Sierra County and City of Hobbs.
- Motivates Seniors 50+ to be active and involved in sports
- Held in early spring
- 5-year age divisions
- Competition schedule varies from site to site

41st Annual Summer Games
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Las Cruces NM
18 Sports Offered for Seniors 50+ in divisions 50-54; 55-59; 60-64; ... 95+
Open Registration, no pre-qualifying.
Online registration opens January 2022.
$60 Registration Fee 1-5 sports
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visit nmseniorolympics.org for complete info

“You don’t stop playing because you grow old, you grow old because you stop playing.”

PO BOX 2690 ROSWELL NM 88202-2690 • 1-888-623-6676 • WWW.NMSENIOROLYMPICS.ORG
Due to COVID-19, all senior centers are currently closed to the public. Meal services are still available in a drive-through format at all centers Monday - Friday, from 10:30 a.m. to 12:30 p.m. Meals-on-Wheels is still delivering. Case management is still available over the phone.

Munson Senior Center
975 S. Mesquite St.
575-528-3000

Eastside Community Center
310 N. Tornillo St.
575-528-3012

Henry Benavidez Community Center
1045 McClure Road
575-541-2005

Frank O’ Brien Papen Center
304 W. Bell Ave.
575-541-2005

Sage Cafe Senior Center
6121 Reynolds Drive
575-528-3151

To inquire about any of the above-mentioned services, call the Long Term Care Intake line at 575-541-2451.

For any other Senior Center questions, call 575-528-3000.

For existing participants, continue to call the reservation line to reserve or cancel meals, 575-528-3012, and leave a message.
RETIREMENT AND ASSISTED LIVING

The Adobe Assisted Living Facility
1111 E. Mountain Ave.
575-527-2795
aristocratlivinglc.com

The Arbors at Vista Living Care
3731 N. Del Rey Blvd.
575-382-5200
vistalivingcare.com

The Aristocrat Assisted Center
2969 Claude Dove Drive
575-521-8188
aristocratlivinglc.com

Casa Bella Residential Care Facility
2919 Spitz Ave.
575-527-5535
apalinc.com/casa-bella/

Casa de Oro Center
1005 Lujan Hill Road
575-523-4573
genesishcc.com/casadeoro

Casa del Sol Center
2905 E. Missouri Ave.
575-522-0404
genesishcc.com/casadelsolecalc

Desert Peaks Assisted Living and Memory Care
5525 Cottonbloom Court
575-222-1381
compass-living.com/senior-living/nm/las-cruces/desert-peaks

Good Samaritan Society-Las Cruces Village
3025 Terrace Drive
575-522-1362
good-sam.com/locations/las-cruces-village

Haciendas at Grace Village
2802 Corte Dios
575-524-1020
gracevillagelc.com

Hacienda Senior, LLC
1213 Juniper Ave.
575-556-9880

The Heritage Assisted Living
854 Lettuce Lane
575-525-9215
heritage-lc.com

Sagecrest Nursing and Rehabilitation Center
2029 Sagecrest Ave.
575-522-7000

La Posada Assisted Living
299 Montana Ave.
575-523-4700
lapsadaliving.org

Solstice Senior Living
151 N. Roadrunner Pkwy.
575-222-8094
solsticeseniorlivinglascrucses.com

Village at Northrise
2880 N. Roadrunner Pkwy.
575-522-1110
genesishcc.com/morningside

55+ COMMUNITIES

Boulders on the Green
3635 Arroyo Verde St.
575-532-5477
boulderslc.com

Trails West Senior Community
1450 Avenida de Mesilla
575-524-9226
trailswestnm.com

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La Posada Assisted Living
575-523-4700
www.LaPosadaLiving.org
299 Montana Ave.
Las Cruces
### Resources for Seniors

<table>
<thead>
<tr>
<th>Service Provider</th>
<th>Address/Location</th>
<th>Phone Number</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>AAA Payee Resources, Inc.</td>
<td>575-993-5424</td>
<td>aaapayeeresources.org</td>
<td></td>
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<tr>
<td>ActiKare</td>
<td>575-297-4455</td>
<td>actikare.com/las-cruces</td>
<td></td>
</tr>
<tr>
<td>Addus Homecare</td>
<td>3870 Foothills Road</td>
<td>575-523-8885</td>
<td>addus.com</td>
</tr>
<tr>
<td>Ambercare</td>
<td>3870 Foothills Road</td>
<td>575-556-8409</td>
<td>ambercare.com</td>
</tr>
<tr>
<td>America’s Best Care</td>
<td>760 W. Picacho Ave.</td>
<td>575-527-5403</td>
<td></td>
</tr>
<tr>
<td>At Home Personal Care Services LLC</td>
<td>901 S. Main St., Ste. 3</td>
<td>575-523-0868</td>
<td></td>
</tr>
<tr>
<td>Caring LLC</td>
<td>424 N. Main St., Ste. 3</td>
<td>575-524-4678</td>
<td>wercaringllc.com</td>
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<tr>
<td>City of Las Cruces</td>
<td>Munson Center, 975 S. Mesquite St.</td>
<td>575-528-3000</td>
<td>las-cruces.org/1688/senior-programs</td>
</tr>
<tr>
<td>City of Las Cruces</td>
<td>300 W. Lohman Ave.</td>
<td>575-541-2777</td>
<td>las-cruces.org/1319/dial-a-ride</td>
</tr>
<tr>
<td>Crossroads In-Home Care</td>
<td>189 Howard Place</td>
<td>575-680-1889</td>
<td>crossroadsihc.com</td>
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<tr>
<td>Dona Ana Community Resource Center</td>
<td>5745 Ledesma Drive</td>
<td>575-526-8807</td>
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<tr>
<td>Dona Ana County Senior Olympics</td>
<td>151 N. Church St.</td>
<td>575-649-3167</td>
<td>donaanaseniors.com</td>
</tr>
<tr>
<td>El Paraiso Management Services</td>
<td>1155 S. Telshor Blvd., Ste. 203</td>
<td>575-652-3184</td>
<td>elparaisomgmt.com</td>
</tr>
<tr>
<td>Encompass Home Health</td>
<td>425 S. Telshor Blvd., Ste. 201-C</td>
<td>575-532-1358</td>
<td>encompasshealth.com</td>
</tr>
<tr>
<td>Home Instead Senior Care</td>
<td>(moving to downtown Las Cruces)</td>
<td>2470 Calle de Guadalupe</td>
<td>homeinstead.com/138</td>
</tr>
<tr>
<td>L &amp; M Christian Home Care</td>
<td>1201 N. 5th St.</td>
<td>575-523-9477</td>
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<tr>
<td>Matrix Home Care Services of New Mexico</td>
<td>1100 S. Main St., Ste. 103</td>
<td>575-525-8755</td>
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<tr>
<td>Medicare claims and information</td>
<td>800-633-4227</td>
<td>medicare.gov</td>
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<tr>
<td>Mountain Shadow Home Care</td>
<td>800 N. Telshor Blvd., Ste. B</td>
<td>575-521-1366</td>
<td></td>
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<tr>
<td>Wendy’s Help at Home</td>
<td>151 N. Roadrunner Pkwy., Ste. 109</td>
<td>575-521-3229</td>
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</tbody>
</table>
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575.522.4300 | HotelEncanto.com
In New Mexico since 1936, Nusenda Credit Union has opened a convenient branch in Las Cruces. The company is inviting new customers to join and providing an on-site location for the many existing customers already in the county.

Nusenda president/CEO Joe Christian has been with the company for 35 years having started as a data processor shortly after completing graduate school.

There are about 2,000 members who live in Las Cruces and have been asking when the company was going to open a branch here.

“We focus on the needs of our membership,” Christian said. “And as our members do more business we give back to the communities, it’s the ‘power of we.’ We combine resources, financial capability and financial development to work with the community. People are drawn to Nusenda because they want to give back to the community.”

He said the funds Nusenda is able to support communities and members with come from the return that the financial coop makes.

“Our members received $48.6 million in direct financial benefits,” he said. “That is saving each member the household equivalent of $470 per year.”

Member services with the credit union include not only savings and checking but also financial planning and investing advice.

Nusenda and its philanthropic arm, the Nusenda Foundation, provide funding and other support to make communities better places to live and work. Through its Community Rewards, Financial Education Innovator, and microlending programs, Nusenda, and its members have given back to Las Cruces-area organizations.
¡La Vida es Buena en el Condado de Doña Ana!

Now is a great time to live in Doña Ana County! As our community changes and grows, we continue to adapt how we serve to reflect the needs of our citizens and visitors. Our commitment to the welfare of our residents and to community development is strong.

The financial impact of the COVID-19 pandemic is still being felt by many of our residents. We currently offer the Emergency Rental Assistance Program (ERAP). A renter who is having difficulty making rent and utility payments due to circumstances related to COVID-19, may receive assistance through the available financial relief funds. Our ERAP Team is ready to help!

In one of the most challenging times in our nation’s history, we recognize our community’s mental health as a top priority. We invite those experiencing mental health and/or substance use crises to visit the County’s Crisis Triage Center. There you will be greeted by peers and health care professionals who will assist in your time of need and connect you with long-term aid from our community partners.

As we become more globally interconnected, access to information becomes more critical. Doña Ana Broadband (DAB) is working to expand and improve high-speed internet service for our residents across the county. Our 2021 survey assessed the specific needs of our community and will guide the rollout of improved services over the next few years. Fast, reliable Internet will enable our community to learn online, access telehealth services, explore new careers, innovate, and develop unprecedented opportunities.

Whether you are a resident or a visitor just stopping through, we encourage you to explore all that Doña Ana County has to offer. Enjoy the terrific weather, the picturesque views, friendly people with diverse experiences, the range of outdoor activities, and local food options—all in a beautiful setting that makes you feel right at home.

845 N. Motel Blvd., Las Cruces, NM 88007

www.donaanacounty.org

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People in the Mesilla Valley go nuts for their tasty local pecans, but being home to a longstanding agricultural university, some Las Crucens dig a lot deeper into these delectable delights.

You might say New Mexico State University faculty Ph.D.s, Richard Heerema and Jennifer Randall are bringing pecans out of their shells.

Heerema, an NMSU Cooperative Extension Service pecan specialist, and Randall, a plant molecular biologist and plant pathologist in the NMSU Department of Entomology, Plant Pathology and Weed Science, are studying the pecan genome to develop pecan trees with the right genetics for specific climates, including the Southwest.

The ultimate goal of mapping a complete set of all genetic instructions (the genome) for the pecan is “more profitable and efficient orchards,” said Heerema, who has a Ph.D. in plant biology and is one of only a handful of pecan specialists in the United States. NMSU wants to help pecan growers “do what they do and do it well,” he said.

Pecans are a major nut crop consumed around the world, Heerema said, and the only nut tree native to North America. Even though they are not indigenous to New Mexico, “they are very, very well adapted to New Mexico’s environment,” he said.

The state is today second only to Georgia in commercial pecan production. Doña Ana County, which produces 70 percent of New Mexico’s pecan crop, is the single largest pecan-producing county in the United States. The versatile and beloved pecan has become not only a staple of the local diet; its orchards, producers – and genetics – are icons of the culture.
and a major attraction to visitors.

Heerema said NMSU has become a repository for pecan seeds and trees from throughout the region where pecans grow naturally, which stretches from central Mexico to northern Illinois, including parts of eastern Texas and Oklahoma.

NMSU is working with collaborators across the country to discover where a pecan’s most desirable traits are coded for in its genes, Heerema and Randall said.

Randall has eight students working on the pecan genome project in her pecan lab at NMSU and in the field, grafting parts of one genetically different pecan tree onto another, studying rootstock, soil and water issues and examining the pecans themselves, since each nut has its own unique DNA.

“She brought these people from all over the country to get this genome done,” Heerema said.

“I’m so blessed with the students and collaborators that I have,” Randall said. “We are building on the foundation of the science that came before us.”

New Mexico’s pecan pioneers include NMSU horticulturalist and national agriculture hall of fame member Fabian Garcia, who planted some of New Mexico’s first pecan trees in the Mesilla Valley in 1913. Many of the trees he planted in 1915 continue to thrive and produce, and are visible from University Avenue at the Fabian Garcia Science Center, where work is continuing to discover the secrets of the pecan.

“We never know everything,” Randall said. “There’s so much more to learn.”
The summer of 2022 will mark the fifth anniversary of community radio in Las Cruces.

For several years, a group of dedicated possibility thinkers worked on the project of a low-power, volunteer-focused, local radio station.

And after much effort, and lots of luck (both good and bad), KTAL-LP 101.5 FM launched its first live programming July 26, 2017.

Las Cruces Community Radio enlists more than 100 volunteers, many of them former radio and journalism professionals, to produce its many music, news, information and conversation programs covering a wide variety.

Local shows are mixed with some nationally syndicated shows to create a flavor unique to KTAL.

Here is just a sampling of some of the shows you’ll find on the 101.5 FM dial: Monsoon Down the Radio, Delving In, Go with the Flow, Tuesday Night Jazz, Prog Rock Nation, Chicken Pot Pie, Just Community, Café con Leche, Live from the Double Wide and The Cosmic Troubadours.

Check out the latest programming and more at KTAL’s website, www.lccommunityradio.org.
WORKFORCE TRAINING & SMALL BUSINESS RESOURCES

SMALL BUSINESS RESOURCES

Arrowhead Center at NMSU
3655 Research Drive
575-646-6120
arrowheadcenter.nmsu.edu

City of Las Cruces Community & Economic Development
700 N. Main St. (City Hall)
575-541-2000
las-cruces.org/2133/Economic-Development

Downtown Las Cruces Partnership
138 S. Water St.
575-525-1955
downtownlascruces.org

Greater Las Cruces Chamber of Commerce
150 E. Lohman Ave.
575-524-1968
lascruces.org

High Tech Consortium of Southern New Mexico
575-521-0018
htcnm.com

Las Cruces Green Chamber of Commerce
221 N. Main St.
575-323-1575
locallascruces.com

Las Cruces Hispanic Chamber of Commerce
277 E. Amador Ave., Ste. 305
575-524-8900
lascruceshispanicchamber.com

MVEDA (Mesilla Valley Economic Development Alliance)
277 E. Amador Ave., Ste. 304
575-525-2852 or 800-523-6833
mveda.com

Procurement Technical Assistance Center (PTAC)
Arrowhead Center
3655 Research Drive, Room 101
575-646-1622
nmptac.org

SCORE
505 S. Main St., Ste. 125
575-523-5627
lascruces.score.org

Small Business Development Center at DACC (SBDC)
2345 E. Nevada Ave., Ste. 101
575-527-7676
dacc.nmsu.edu/sbdc

WESST - LAS CRUCES
277 E. Amador Ave., Ste. 275
575-541-1583
wesst.org/las-cruces

WORKFORCE TRAINING

DACC Workforce Development and Career Readiness
2345 E. Nevada Ave.
575-527-7776
dacc.nmsu.edu/ctp

Doña Ana Community College (DACC)
2800 Sonoma Ranch Blvd.
575-527-7500
dacc.nmsu.edu

New Mexico Workforce Connection Center
226 S. Alameda Blvd.
575-524-6250
jobs.state.nm.us

Massage Therapy Training Institute
1210 N. Main St.
575-523-6811
mtti.org

Mesilla Valley Leadership Academy
2355 Avenida de Mesilla
575-527-6059
lcps.net/middle-schools/

New Mexico State University
1780 E. University Ave.
575-646-3121 (Admissions)
575-646-0111 (Main switchboard)
nmsu.edu

New Mexico Works Program
2121 Summit Court
575-532-0233

Olympian Academy of Cosmetology
1460 Missouri Ave., Ste. 5
575-523-7181, 866-723-8223
olympusbeauty.com/olympusbeauty/location-las-cruces/

Vista College
850 N. Telshor Blvd., Ste. F-G
575-993-5952
vistacollege.edu/campuses/las-cruces-nm

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Las Cruces, NM 88011

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Area chambers serve the community

Las Cruces is home to three hardworking chambers of commerce whose aim is to strengthen the business economy, and in doing so, bolster the community through economic stability and growth.

Greater Las Cruces Chamber of Commerce
150 E. Lohman Ave.
575-524-1968
lascrucos.org
President/CEO: Debbi Moore

Las Cruces Hispanic Chamber of Commerce
277 E. Amador Ave., Ste. 305
575-524-8900
lascrucishispanicchamber.com
President/CEO: Curtis Rosemond

Las Cruces Green Chamber of Commerce
221 N. Main St.
575-323-1575
locallascruces.com
President/CEO: Carrie Hamblen

The Greater Las Cruces Chamber of Commerce was established more than 60 years ago and represents all businesses in the region, including more than 750 investors and more than 27,000 employees. It is the only four-star accredited chamber in the state of New Mexico.

The Las Cruces Hispanic Chamber of Commerce, with more than 300 members, assists and promotes Hispanic-owned or operated small and large businesses with resources for growth and expansion, while also reaching out to the entire Las Cruces business community.

Since 2012, the Las Cruces Green Chamber of Commerce has brought the unique Triple Bottom Line approach to running a business, one that addresses a company’s responsibilities toward financial, social and environmental bottom lines while supporting changes benefiting the community for years to come. The Green Chamber also advocates for shopping locally.

Your Business is OUR Business.

The Chamber provides tools for business growth, expansion & sustainability and actively promotes a healthy & growing economy to create jobs.

The Chamber continually promotes the highest level of a quality of life for our citizens.

150 East Lohman Avenue 575.524.1968 www.lascruces.org
At Century Bank, we believe in community first. For over 135 years, this belief has been the foundation on which we’re built. Our communities inspire us to remain connected as we offer support with the best in local banking.

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We Bring Local to Life.

MyCenturyBank.com | 575.521.2400
Education

If a first grader in Las Cruces decides she wants to be a doctor, she can now complete her entire education without ever leaving the city. Sierra Middle School offers a science magnet program.

Arrowhead Park Medical Academy is an early college high school where students can earn college credit (at both New Mexico State University and Doña Ana Community College) while getting a jump on medical and health training with state-of-the-art equipment and tools.

New Mexico State University has several programs to put a student on the track to a medical career.

And, last but not least, Burrell College of Osteopathic Medicine, is a fully accredited four-year medical school with a unique mission improving the health of the people in the Southwestern United States and along the border with Mexico.

Of course, not every young person wants to be a doctor, and educational opportunities in Las Cruces are as diverse as the community itself.

Additional middle school magnet programs in the Las Cruces Public Schools include multi-media, engineering, art and music.

LCPS has four comprehensive high schools with a large variety of programs.

Several charter schools within LCPS, some for each grade level, give young people alternatives to the traditional schools, in both learning environment and subject matter. As just one example, Alma d’arte Charter High School offers a culinary arts program.

There is also the New America School, which provides an avenue for students returning for high school credit.

Las Cruces has several private schools, including Mesilla Valley Christian School, Desert Springs Christian Academy, Acton Academy, Cornerstone Christian Academy, Las Cruces Academy, Las Cruces Catholic School and more.

The courses at NMSU, and at Doña Ana Community College have something for everyone.

Remembering Karen Trujillo

Years from now, when someone asks why the Las Cruces Public Schools administration building is named for a lady named Karen Trujillo, the inquisitive visitor will learn a powerful story. The 1988 graduate of Mayfield High School, began her teaching career five years later at Mayfield’s rival, Las Cruces High School. The longtime educator taught at many levels and then began learning and teaching education at New Mexico State University.

In 2018, Trujillo ran for the Dona Ana County Commission, and won. While in that seat, she was tapped to become the Secretary of Education for the State of New Mexico. Less than two years later, she was named to become superintendent of LCPS. It was while working in that role, which included shepherding the school through a cyber-attack and a pandemic, tragedy struck. While doing something she did almost daily – walking her dogs in her neighborhood – Trujillo was struck by an automobile and killed.

Trujillo was beloved both personally and professionally in Las Cruces, and it was more than fitting the building was named for her, to recognize her passion for and contributions to education in New Mexico.
A Stunning Location to Host a Conference or Special Event!

Conference Services
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conference@nmsu.edu
conference.nmsu.edu

We can accommodate single-day meetings, conferences, or other special events. A professional planner is ready to assist you in creating a unique and memorable event at a variety of venue options.
New Mexico State University

New Mexico State University is the state’s land-grant university, serving the educational needs of New Mexico’s diverse population through comprehensive programs of education, research, extension education and public service.

As of 2018-19, approximately 197 degree programs were offered at NMSU. It is a Hispanic-Serving Institution, and home to the first Honors College in New Mexico. NMSU has been recognized as a top-tier university by the U.S. News & World Report’s “Best Colleges for 2019” for the seventh year. It received the second highest score in the country in 2017 from the Brookings Institution as a public university that produces valuable research and provides opportunities for social mobility that improves lives. It is also the only university in the state to offer a PGA golf management program.

Other recognitions:
- The online early childhood education master’s program has been named among the top 20 such programs in the country.
- NMSU’s business administration program ranks in the top 15 percent of all schools in the nation when it comes to offering a quality education to veterans.
- NMSU is one of the most affordable online universities and has one of the top 10 online Master’s in Public Health degree programs.
- NMSU is a military-friendly school and was included for the first time on the Military Times’ “Best for Vets: Colleges 2017” list.

NMSU comprises one four-year campus, four two-year campuses (Alamogordo, Carlsbad, Doña Ana Community College and Grants), 12 research and science centers and distance education opportunities. Cooperative Extension Offices in each of New Mexico’s 33 counties assist residents with research-based, practical knowledge and programs to improve their quality of life.

Enrollment
Total enrollment, Fall 2021: 23,355
(13,902 at Las Cruces campus)
Status: Full-time, 78.4%; Part-time, 21.6%
Gender: 57.7% female; 42.3% male
Ethnicity: 57.7% Hispanic; 27% White;
2.6% Black or African American;
2.3% American or Alaskan Native;
0.2% Native Hawaiian/Pacific Islander;
1.3% Asian; two or more races 2.1%

Tuition and fees
(undergraduate)
Full-time resident: $4,022 per semester
Full-time nonresident: $12,833 per semester
Source: oia.nmsu.edu
El Paso Electric president and CEO Kelly Tomblin welcomed a future “that certainly is going to be powerful, bright, energetic and light,” at a Sept. 32 ribbon cutting event for Aggie Power, a solar array that will generate enough clean electricity to power about half of the 900-acre Las Cruces campus and serve as a living laboratory for New Mexico State University students and faculty.

The project is a partnership between NMSU and El Paso Electric and involves 10,000 solar panels standing between Interstate 10 and Interstate 25 in Las Cruces in a once-vacant, 29-acre lot on NMSU’s Arrowhead Park.

“It looks like a small step when you hear 3 megawatts,” Tomblin said. “But it’s about the art of the possible – taking that first step. We have to remember where we came from, continue to evolve all the time.”

Wayne Savage, executive director of the Arrowhead Research Park served as host for event, introduced Aggie Power as a novel partnership between El Paso Electric and NMSU.

“It’s something that’s been a labor of love and just a labor for a lot of people over the last three years,” he said.

The Aggie Power plan supports a portion of NMSU’s electrical utility load with renewable energy and storage, giving the university more flexibility in managing its utility rates.
Doña Ana Community College

Doña Ana Community College (DACC) was established in 1973 at the request of the Gadsden, Hatch and Las Cruces school boards to provide vocational and technical education opportunities to the citizens of Doña Ana County. Today, DACC is independently accredited by the Higher Learning Commission and offers 41 associate's degree and 57 certificate programs of study. The Small Business Development Center is available to help local business owners and prospective business owners address everything from business plans to management skills.

Enrollment
Total enrollment 2019-20: 8,054
Average class size: 17.6 (2019)

Student profile (2018-19)
Average age: 24
Median age: 20
Gender: 58% female; 42% male
Ethnicity: 73.7% Hispanic; 16% White; 1.7% Black or African American;
1.4% American Indian or Alaskan Native; 0.8% Asian/native Hawaiian/Pacific Islander; 2.0% unknown; 1.3% two or more races

Tuition and fees
Full-time (12 credits)
in-district/Doña Ana County resident: $888
Full-time (12 credits) out-of-district/NM resident: $1,080
Full-time (12 credits) nonresident: $2,832

Source: oia.nmsu.edu, dacc.nmsu.edu/iep/

Life keeps you busy
We are ready when you are

More Options • Flexible Classes • Less Time •
BCOM aims to bolster area physician workforce

Established in 2013, the mission of the Burrell College of Osteopathic Medicine is to improve the health and well-being of the southwestern U.S. and northern Mexico by increasing the number and diversity of physicians in the regional workforce.

The facility features a hybrid gross-virtual anatomy lab, osteopathic manipulative medicine lab, a medical library and a comprehensive medical simulation center. In February 2019, BCOM opened its new research facility, a 4,500-square-foot laboratory and office capable of accommodating about a dozen faculty researchers and their students.

BCOM also has a large clinical clerkship network, with sites in New Mexico, Texas and Arizona.

Affiliated with New Mexico State University in a unique public-private partnership, BCOM’s students can enjoy the academic and student life benefits that come with a major public research university, including diverse biomedical, engineering and public health research opportunities, collegiate and intramural athletics, student clubs and organizations, housing, health services and meals.

BCOM prepares students beyond the expected standard for either a path of primary care medicine in rural clinics or subspecialty practice in care centers across major cities. BCOM graduated its first class of 136 medical students in 2020.

Las Cruces Academy
1755 Avenida de Mercado
575-521-9384
lascrucesacademy.org
Head of School: Lou Ellen Kay

Las Cruces Catholic Schools
1331 N. Miranda St.
575-526-2517
lccsonline.org
Principal: Adrian Galaz

Mission Lutheran School
2752 N. Roadrunner Pkwy.
575-532-5489
mlschool.net
School Administrator: Mary Martin

New America School
207 S. Main St.
575-527-9085
lcnas.org
Principal: Margarita Porter

Erasmo academy
309x428
1730 Tierra de Mesilla
575-449-4796
actonlascruces.com
Head of School: Anna Emerick-Biad

Alma d’arte Charter High School
402 W. Court Ave.
575-541-0145
almadarte.org
Principal: Kayla Martinez

Cornerstone Christian Academy
5301 Cortez Drive
575-532-0902
cornerstn.org/cornerstone-christian-academy
Chief Executive Officer: Senior Pastor Doug Cowan

Desert Springs Christian Academy
210 S. Nevarez St.
575-571-7709
dscalions.org
Headmaster: Karen Caroe

J. Paul Taylor Academy
402 W. Court Ave.
575-652-4006
jpaultayloracademy.org
Executive Director: Christy Takacs

La Academia Dolores Huerta
400 Bell Ave.
575-526-2984
ladh.org
Head Administrator: Sylvy Galvan de Lucero

Transportation
Bus routes: 124 (81 regular and 43 special needs routes, including 27 with lift buses)
Registered bus riders: Approximately 9,300
Miles: Buses will travel approximately 1.5 million miles taking students to and from school. All buses have surveillance cameras and several special needs buses have air conditioning.

Source: www.lcps.k12.nm.us

Source: www.lcps.k12.nm.us
Dr. Jean Hertzman, Director of the School of Hotel, Restaurant and Tourism Management at New Mexico State University, is helping serve future professionals in hospitality and tourism with the State’s only Bachelor of Science program in the field.

The hospitality and tourism field is New Mexico’s second-fastest growing industry with close to 90,000 workers in 2021. NMSU’s HRTM school – a specialized management degree program – is preparing its students for careers in areas such as hotel and resort management, food and beverage operations management, hospitality sales and marketing, convention and special events management, and tourism and destination management positions.

Hertzman says the HRTM program enrolls approximately 125 undergraduate students each year.

Students in HRTM gain practical work experience and hands-on learning in the program’s food production and service labs, including the student-run 100 West Café and the Bobby Lee Lawrence Academy of Wine where hosted events are open to the public. Paid internship opportunities are also available with industry partners such as the Courtyard by Marriott, near NMSU’s main campus.

“It is my pleasure to be able to share all the amazing opportunities available through this program from our incredibly supportive faculty, student travel opportunities and the ability for students to tailor their academic experiences to such diverse career opportunities,” said Andrea Arrigucci, program coordinator for the Marriott Hospitality Futures Center at New Mexico State University.

The Marriott Hospitality Futures Center at NMSU connects hospitality industry partners with students to foster their interest in becoming industry leaders.

Although the HRTM school is geared toward producing professionals in the hospitality and tourism field, business aspects of the program can be used in many different career paths.

NMSU also offers a graduate degree in its Master of Family and Consumer Sciences HRTM Program. Both programs are available on-campus and fully online. Another extension of the program is non-academic certificate programs for all levels of hospitality employees now being offered through NMSU On Demand.

For more information on NMSU’s School of Hotel, Restaurant and Tourism Management School, visit www.aces.nmsu.edu/academics/shrtm/.

HRTM Students serve New Mexico’s growing hospitality and tourism field

BY DAN TRUJILLO, VISIT LAS CRUCES

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For more information on NMSU’s School of Hotel, Restaurant and Tourism Management School, visit www.aces.nmsu.edu/academics/shrtm/.
When thousands of people populate the desert of White Sands Missile Range (WSMR) for the Bataan Memorial Death March on a Sunday in March, they are reminding the world what happened in the Philippines in April 1942.

There, thousands of American and Filipino prisoners of war, captured by the Japanese were forced on a brutal march for 60-plus miles, and then forced into train boxcars that fermented the horrible conditions. Thousands died on the march. Many more died later in prison camps from diseases and injuries contracted on the march.

Many of the prisoners were from the New Mexico National Guard. About 1,800 New Mexicans from the 200th and 515th Coast Artillery Regiments arrived in the Philippines in early 1941 and fought in the Battle of Bataan, which began Dec. 8, 1941, the day after Pearl Harbor, making New Mexicans the first Americans to fire in the war. Nearly half of them died in that battle, and many of the survivors were later surrendered and forced on the Death March. On the march, atrocities were rampant. Soldiers were beheaded. Some buried alive; survivors recalled seeing hands reaching out of the dirt.

Even after the war was over and the survivors returned to the United States, the hell of Bataan remained, haunting soldiers with nightmares for the rest of their lives.

Today the people of WSMR keep the Bataan Memorial Death March going in remembrance of what those New Mexicans did in the Battle of Bataan and what they endured on the tragic march. Participants have a choice of running or walking the full 26.2-mile trek or the honorary march of 14.2 miles. There are eight different categories for the full trek depending on whether participants are military, how much of a load they plan to carry and if they are part of a team or want to participate as an individual.

Visit bataanmarch.com for information on the closest coming up march event. For 2022 there are both virtual and in-person live options. On March 20, fully inoculated for Covid-19 participants will hit the trail at White Sands Missile Range with masks required when indoors and before hitting the starting line.

For information, call 575-678-4654.
Vet Center Plays Vital Role For Veterans

The Las Cruces Vet Center services include individual readjustment counseling, referral for benefits assistance, group readjustment counseling, marital and family counseling, substance abuse information and referral for sexual trauma counseling and bereavement counseling.

The Las Cruces Vet Center is one of 43 vet centers in the Mountain West Region 4A, one of four in New Mexico and the only center south of Interstate 40. It serves an area covering 11 counties, 39 percent of the state, and a veteran population estimated at more than 50,000.

Veterans can walk in to get assistance in determining what services they need, whether at the center itself or one of the other veteran programs in the area. There are handouts on a wide range of topics, magazines and books.

**LEARN MORE**
Las Cruces Vet Center
1120 Commerce Drive, Ste. B
575-523-9826

**HOURS**
Monday - Friday:
8 a.m. - 4:30 p.m.
Saturday & Sunday: Closed

For assistance after hours, weekends and holidays, call 1-877-WAR-VETS (1-877-927-8387)
Veterans Memorial Park honors Las Cruces Vets

Veterans Memorial Park was dedicated on May 5, 1999, and dedicated to the Veterans of Las Cruces Past, Present and Future.

Along with the Veterans Memorial Wall, Veterans Memorial Park is host to The Bataan Death March Memorial which was dedicated on April 13, 2002. The park also has a memorial-walking trail with several memorials including to The Korean War, Marine Corps League and the Disabled American Veterans. All the monuments can be seen along the memorial walking path, which allows visitors to experience the beauty of the entire park. The path ends at the Gazebo where medallions representing various military service organizations are on display.

Women Veterans Monument

The Women Veterans Monument was dedicated on March 10, 2018. The project was spearheaded by the United Military Women of the Southwest and is one of only a few such tributes honoring military women of the United States Armed Forces. The monument features six life-size bronze statues representing women in detailed uniforms who serve in the Air Force, Army, Army National Guard, Coast Guard, Marines and Navy. And the uniforms represent eras through history including the Cold War, Korea, Vietnam, World War I, World War II and today.

Garrison Flag

The park proudly displays a Garrison Flag for special occasions according to the proper protocol, the flag measures 12 foot by 20 foot on an 80-foot pole. On occasions when the Garrison Flag is not being displayed a smaller post flag will be flying. Veterans Memorial Park was designed with open space in mind to host the many special events such as Memorial Day, Independence Day, and Veterans Day to name a few. There are benches, drinking fountain, grills, playground, restrooms, tables and ADA accessible picnic shelters. The area is available to book for events.

The park was built as a cooperative effort by the City of Las Cruces and the Las Cruces Home Builders Association in conjunction with the Veterans Advisory Board and the Parks and Recreation Advisory Board.

Your Guide to Government.

Since 2005, the award-winning Southwest New Mexico Legislative Guide, covering legislators and legislative issues from nine counties in southwest New Mexico, has been a valuable and sought-after resource.

Anyone interested in and involved with New Mexico politics is interested and involved in this publication.

If your audience is state government, the legislature, politicians or political aficionados, this publication, which gets in front of some of the most influential people and organizations in New Mexico, is the place to put your message. Covers Grant County, Luna County, Hidalgo County, Catron County, Doña Ana County, Otero County, Sierra County, Lincoln County, Socorro County and Santa Fe. Current copies are available now.

To pick up your copy, or learn about advertising opportunities, contact the Las Cruces Bulletin, 575-524-8061.
Guide To Las Cruces

City Hall

City Clerk’s Office
575-541-2115
The Office of the City Clerk conducts city elections. General questions about running for office or voting can be directed to the City Clerk’s Office. The Clerk’s Office is also in charge of the city’s official records and records requests.

City Council
575-541-2066
City Hall houses the offices of the mayor and the six city council members. City Council meetings are held on the first and third Monday of each month, and council work sessions are held on the second and fourth Monday of each month.

Community Development
575-528-3059
The Community Development department provides community planning, building and development services to property owners, residents and businesses.

Economic Development
575-541-2425
The Economic Development department provides targeted business, tourism and support services to businesses, residents and visitors.

Housing and Family Services
575-528-3022
Housing and Family Services is under Community Development and addresses the needs of low- and moderate-income residents by addressing housing issues with regard to affordable housing, public service funding and public infrastructure programs.

Human Resources
575-528-3100
The Human Resources office at City Hall hires and handles the City’s workforce.

Public Works
575-528-3333
Public Works is responsible for construction and maintenance of public buildings, service facilities, gas and water lines, along with the city’s roads and streets.

Risk Management
575-528-3665
Risk Management’s ultimate responsibility is safety. It processes any claims against the City and workers’ compensation claims, as well as addressing overall safety concerns.

Utilities
575-528-3500
The City of Las Cruces provides gas, water, sewer and solid waste services within city limits. You can get connected at City Hall, pay your bill or transfer services if you move.

Area Military at a Glance

Holloman Air Force Base
Branch: Air Force
Established in 1942 as Alamogordo Army Airfield
Land Area: 59,639 acres
Website: www.holloman.af.mil

White Sands Missile Range
Branch: Army
Established in 1945
Land Area: 3,200 square miles, spanning five counties.
Largest military installation in the US.
Website: www.wsmr.army.mil

Fort Bliss
Branch: Army
Established as Military Post of El Paso in 1848. The post’s first troops arrived in 1849. In 1853 the installation relocated and it was officially renamed Fort Bliss in 1854.
Land Area: 1,700 square miles. The Army’s second largest installation.
Website: home.army.mil/bliss

GOVERNMENT OFFICES

City of Las Cruces City Hall
700 N. Main St.
575-541-2000

Doña Ana County Government Center
845 N. Motel Blvd.
575-647-7421

IRS Tax Assistance Office
Loretto Town Center
505 S. Main St., Ste. 149
575-526-0161

Las Cruces Police Department Headquarters
217 E. Picacho Ave.
575-528-0795

New Mexico Department of Health
1170 N. Solano Drive
575-528-5001

New Mexico State Police
4055 Sonoma Ranch Blvd.
575-382-2500

New Mexico Motor Vehicle Division
Loretto Town Center
505 S. Main St., Ste. 357
575-524-6215

MVD Express
3961 E. Lohman Ave., Ste. 20
575-373-1367
mvdexpress.com/locations

New Mexico Taxation and Revenue Department
2540 El Paseo Road, No. 2
575-524-6225

New Mexico Workforce Connection
226 S. Alameda Blvd.
575-524-6250

N.M. Human Services Department
655 Utah Ave. (West)
575-524-6500

2121 Summit Court (East)
575-524-6568

U.S. Postal Service
201 E. Las Cruces Ave. (Downtown)
575-524-6225

1180 Commerce Drive (East Mesa)
575-524-6225

3800 W. Picacho Ave. (Fairacres)
575-524-6225

U.S. Social Security Administration
2141 Summit Court
866-563-9294

Las Cruces Police Department Headquarters
217 E. Picacho Ave.
575-528-0795

New Mexico Motor Vehicle Division
3861 N. Main #A
575-373-1367
mvd.newmexico.gov

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575-528-3500
The City of Las Cruces provides gas, water, sewer and solid waste services within city limits. You can get connected at City Hall, pay your bill or transfer services if you move.

Visit las-cruces.org/27/Government for a full list of services and departments.

700 N. Main St.
575-541-2000
las-cruces.org

New Mexico Motor Vehicle Division
3861 N. Main #A
575-373-1367
mvd.newmexico.gov

MVD Express
3961 E. Lohman Ave., Ste. 20
575-373-1367
mvdexpress.com/locations

New Mexico Taxation and Revenue Department
2540 El Paseo Road, No. 2
575-524-6225

New Mexico Workforce Connection
226 S. Alameda Blvd.
575-524-6250

N.M. Human Services Department
655 Utah Ave. (West)
575-524-6500
2121 Summit Court (East)
575-524-6568

U.S. Postal Service
201 E. Las Cruces Ave. (Downtown)
575-524-6225

1180 Commerce Drive (East Mesa)
3800 W. Picacho Ave. (Fairacres)
1600 International Mall (NMSU)
800-275-8777

U.S. Social Security Administration
2141 Summit Court
866-563-9294

90

LIFE IS GOOD IN LAS CRUCES 2022 VISITOR & COMMUNITY GUIDE | LAS CRUCES BULLETIN & VISIT LAS CRUCES
Military roots
deep in New Mexico, NMSU

BY MIKE COOK

New Mexico State University was founded as Las Cruces College in 1888. 14 years later, during the 1902-03 school year, the college began the Department of Military Science and Tactics, which evolved into the NMSU “Desperado” Battalion.

In 1989, the Desperado battalion was re-named to the “Bataan” Battalion to recognize the contributions of New Mexico veterans during World War II in the Battle of Bataan, December 1941-May 1942.

The cadet class of 1988 held the first Bataan Memorial Death March in April 1988, as NMSU celebrated its 100th anniversary. The march route began on the NMSU horseshoe and traveled east to Baylor Canyon Pass in the Organ Mountains. The event was moved to White Sands Missile Range in 1989.

Today, Cavazos 1Lt. Saul Navarro, 25, is the recruiting operations officer for the NMSU ROTC program, which has 56 students enrolled, and is a big proponent of and participant in the march. (The rank of “Cavazos first lieutenant” honors U.S. Army Gen. Richard E. Cavazos (1929-2017), who was awarded a Distinguished Service Cross as a first lieutenant during the Korean War. He was the Army’s first Hispanic four-star general.)

Because of its terrain and high altitude, BMDM is among the most difficult marathons in the United States, Navarro said.

Navarro said any NMSU student can take the ROTC class for credit. Cadets learn basic military skills, including marksmanship and land navigation, the fundamentals of leadership and prepare themselves to become U.S. Army officers and pursue a military career like Navarro.

In addition to the Memorial Death March teams, NMSU ROTC also has a color guard team that regularly participates in NMSU athletic events as well as university and community parades and other special events. There’s even a cannon crew.

Cadets also may receive extended summer training opportunities that include airborne, air assault and shadowing an Army lieutenant to learn day-to-day military duties.

Through Project Go, ROTC students travel to foreign counties for “fully funded opportunities in critical language education, overseas study and cross-cultural experience,” according to www.rotcprojectgo.org.

And, cadets can apply for scholarships to help pay for their educations.

Navarro said ROTC can help students “know their path and keep them on track.”

2022 Bataan Memorial Death March

The 2022 live, in-person event is March 20. The virtual event is March 20-27.

Visit https://bataanmarch.com/ for more information.

“The memorial march is conducted in honor of the heroic service members who defended the Philippine Islands during World War II, sacrificing their freedom, health, and, in many cases, their very lives,” according to the website.

Among the units defending the Philippines was the 200th Coast Artillery, organized in New Mexico in 1935 to replace an earlier horse cavalry unit. It was deployed to the Philippines in September 1941 and included more than 1,700 soldiers from every county in New Mexico. More than 1,000 were on the Death March.

After their April 9, 1942, surrender following a five-month battle to stop the Japanese invasion of the Philippines, an estimated 75,000 U.S. and Filipino prisoners of war and thousands of noncombatants were forced to walk 60-70 miles through jungles along the Philippine Islands’ Bataan peninsula to trains that took them to prison camps.

Thousands died on the march, including an estimated 1,000 Americans.
BETTS & CREDIT UNIONS

BANKS

BANK 34
220 N. Telshor Blvd.
575-521-8100

Bank of America
691 S. Telshor Blvd.
575-647-3700

Bank of the Southwest
1043 N. Main St.
575-527-5498

Bank of the West
201 N. Church St.
575-527-6200
795 S. Telshor Blvd.
575-532-1889

PNC Bank
3800 E. Lohman Ave.
575-521-0000
225 E. Idaho Ave.
575-523-5920

Century Bank
141 S. Roadrunner Pkwy., Ste. 101
575-521-2400

Citizens Bank of Las Cruces
505 S. Main St.
575-647-4100
2841 N. Main St.
575-647-4136
3991 E. Lohman Ave.
575-528-6300
3030 W. Picacho Ave.
575-528-6363
3065 E. University Ave.
575-647-6700

First American Bank
2145 E. Lohman Ave.
575-525-4230
1553 Avenida de Mesilla
575-524-8000
223 E. Idaho Ave.
575-647-1804

First Convenience Bank
Inside Walmart,
3331 Rinconada Blvd.
575-382-5771
800-903-7490

Sunflower Bank NA
421 N. Water St.
575-525-8907

Sunflower Bank NA
2535 S. Telshor Blvd.
575-525-8910

First New Mexico Bank
3000 E. Lohman Ave.
575-556-3000

First Savings Bank
2804 N. Telshor Blvd.
575-521-7931

OneMain Financial
400 N. Telshor Blvd.
575-522-0058

Pioneer Bank
3831 E. Lohman Ave.
575-532-7500
705 E. University Ave.
575-532-7545
2900 Roadrunner Pkwy.
575-532-0639

U.S. Bank
901 E. University Ave.
800-627-3999

U.S. Customs and Border Protection
(U.S. Border Patrol)
3120 N. Main St.
575-528-6600
cbp.gov

Las Cruces Crime Stoppers
1-800-222-8477

Mesilla Valley Regional Dispatch Authority
911 Lake Tahoe Court
911 for emergencies,
575-526-0795, non-emergencies
mvrda.org

Las Cruces Codes Enforcement and Animal Control
550 N. Sonoma Ranch Blvd.
575-524-8100

Las Cruces Graffiti Hotline
575-528-4723

Las Cruces Public Works
575-528-3333

PUBLIC SAFETY

Las Cruces Police Department
Chief of Police: Miguel Dominguez
217 E. Picacho Ave.
575-526-0795
CLCPD.com

Las Cruces Fire Department
Fire Chief: Interim Jason Smith
201 E. Picacho Ave.
575-528-3473
CLCFD.com

Las Cruces Fire Prevention Bureau
575-528-4150
las-cruces.org/164/Fire-Prevention

Doña Ana County Sheriff’s Office
Sheriff: Kim Stewart
845 N. Motel Blvd.
575-525-1911
donaanacounty.org/sheriff

New Mexico State Police District 4
4055 Sonoma Ranch Blvd.
575-382-2500
sp.nm.gov

Las Cruces Public Works
575-528-3333
PUBLIC TRANSPORTATION

ROADRUNNER TRANSIT
RoadRunner Transit is the public transportation system for the City of Las Cruces, offering residents eight city routes. las-cruces.org/1314/RoadRUNNER-Transit
575-541-2500

BUS SERVICE HOURS
Due to COVID-19, bus hours have temporarily been shortened until further notice.
Temporary hours until further notice:
7:30 a.m. to 5:30 p.m.
Monday through Saturday
• Regular hours: 6:30 a.m. to 10:30 p.m. Monday through Friday
• Regular hours: 9:30 a.m. to 6 p.m. Saturday
• No service on Sundays
For the holiday service schedule (service levels 1-4), visit las-cruces.org/1314/RoadRUNNER-Transit.

FARES (CASH ONLY)
Due to the COVID-19 pandemic, transit users can ride RoadRUNNER Transit fare-free until further notice. This is being done to reduce the risk of virus transfer due to fare and cash handling.

Bus fare is free until further notice.
• Adults ages 19 to 59: $1
• Youth 6-18 years old, seniors 60 and older, disabled people, Medicare card holders, and students with a school ID: 50 cents
• Children 5 and younger: free, three-child limit
Daily, weekly and monthly passes are available on any bus or Albertson’s location, at City Hall and Mesilla Valley Intermodal Transit Terminal.
RoadRunner Transit Bus Tracker is an online service that provides real-time bus location at bustracker.las-cruces.org/bustime/home.jsp.

DIAL-A-RIDE
Bus fare is free until further notice.
Dial-A-Ride is a paratransit service offered by the City of Las Cruces providing curb-to-curb, on-demand transportation services to those with disabilities. Dial-A-Ride vehicles are wheelchair-accessible and are operated by specially trained drivers. The fare is $1 one way, and an application is required.
An origin-to-destination paratransit service is also available to seniors age 60 and older for $1. For information or to request a ride, call 575-541-2777.

AGGIE TRANSIT
Due to COVID-19, masks will be required to ride the bus. Social distancing and daily bus sanitation observed.
A free service for students of New Mexico State University, Aggie Transit offers an alternative mode of transportation to students that takes them within a 10-minute walk to anywhere on campus.
Two Aggie routes run 7 a.m. to 6 p.m. Monday through Friday during the school year, and one route runs 9 a.m. to 3 p.m. during the summer session. For information about the Aggie routes, visit park.nmsu.edu/transit/, or call 575-646-4415.

BANKS & CREDIT UNIONS

CREDIT UNIONS
FirstLight Federal Credit Union
300 Foster Road
575-526-4401
3791 E. Lohman Ave.
575-526-4401
3105 Del Rey Blvd.
575-526-4401
Nusenda Credit Union
1715 E University Ave.
575-523-7750

OneSource Federal Credit Union
1375 E. Boutz Road
575-523-5524

White Sands Federal Credit Union
2190 E. Lohman Ave.
575-647-4500
2755 N. Main St.
800-658-9933

POST OFFICES

Doña Ana
5480 Ledesma Drive
575-523-4301

Las Cruces
1180 Commerce Drive
575-521-4953

Organ
15770 Padre La Rue St.
575-382-5949

Fairacres
3800 W. Picacho Ave.
575-524-2195

Mesilla
2253 Calle de Parian
575-524-1531

University Park
(NMSU Corbett Center)
1600 International Mall
575-646-2019

Las Cruces
201 E. Las Cruces Ave.
575-524-2903

Mesilla Park
310 E. Union Ave.
575-523-7088
If you are new to New Mexico, you are required to surrender your license from any other state and obtain a New Mexico driver’s license once residency is established. Those applying for a first-time driver’s license (which are compliant with REAL ID federal regulations), a license renewal or a license replacement are issued a temporary license while their regular license is being processed and mailed.

REAL ID DRIVER’S LICENSE
Documents needed to obtain a New Mexico driver’s license:
• Proof of identification number (e.g., Social Security card)
• Proof of identification (e.g., passport, birth certificate)
• Two proofs of residency (e.g., rental agreement, mortgage statement, utility bill dated within 60 days)

Learn more about Real ID requirements at realid.mvd.newmexico.gov.

DRIVING AUTHORIZATION CARD
Documents needed for those who cannot provide proof of lawful residency status:
• One proof of identity and age
• Two proofs of New Mexico residency
• If you don’t have a valid New Mexico driver’s license, you must provide fingerprints.

Note: Documents not in English must be submitted with written translations of those documents in English. The translation must be certified by the translator as a full and complete translation of the document.

Fees:
• $18 for a four-year license
• $34 for an eight-year license
• $15 for DWI records check on all drivers moving from another state.
• Drivers age 79 years and older must renew their licenses yearly but are not charged renewal fees.

For a used vehicle:
• Certificate of title
• Odometer statement
• Proof of insurance, including an insurance card, copy of the policy and a letter from the company verifying coverage
• Proof of identity and two proofs of New Mexico residency
• Application for registration
• Note for out-of-state vehicles, a VIN inspection is required

FEES:
• $27 to $62 for a one-year registration
• $54 to $124 for a two-year registration
• Truck registration ranges from $38 to $207 for one year and $76 to $414 for two years, depending on weight and model year.

CELL PHONE ORDINANCE
If you are driving and talking on your cell phone, you risk getting a traffic ticket unless you use a hands-free method or device. Texting while driving is also prohibited.

For more information about driver’s licenses and vehicle registration, including accepted documents, visit mvd.newmexico.gov.
GAS, WATER, WASTEWATER AND SOLID WASTE
City of Las Cruces
City Hall (Utilities)
700 N. Main St.
575-528-3500
las-cruces.org

Doña Ana Mutual Domestic Water
Consumers Association
5535 Ledesma Drive
575-526-3491
After hours: 575-644-4027
dawater.org

Elephant Butte Irrigation District
530 S. Melendres St.
575-526-6671
ebid-nm.org

Moongate Water Co.
9301 Bataan Memorial West
575-382-7001
moongatewater.com

Zia Natural Gas
3700 W. Picacho Ave.
575-526-4427
zngc.com

COMMUNICATION SERVICES
DirecTV
855-802-3473
directv.com

Sky View Satellite Inc
2001 E Lohman Ave. Ste. 119
575-636-2313
skyviewsatelliteinc.com/
locations/
sky-view-satellite-inc/

Fastwave Biz
555 S. Miranda St.
575-521-3000
fastwave.biz

La Tierra Communications/
ZiaNet
3530 Foothills Road, Ste. L
575-522-2681
575-353-1234
la-tierra.net
zianet.com

Qwest/CenturyLink
2001 E. Lohman Ave.
575-942-2915
centurylink.com

Xfinity (Comcast)
2750 Mall Drive,
Building 300, Unit 340
800-934-6489
my.xfinity.com

Be water wise in Las Cruces

Drought concerns throughout the Southwest are now part of everyday reality. It is important to remember that individual decisions can make an impact on future livability for desert communities such as ours.

One way to be water conscious is by installing water-conserving fixtures and appliances, such as low-flow toilets and showerheads. Another method is to embrace water-conserving habits, such as taking shorter showers and only running full loads in the dishwasher and washing machine. Turn off the water when you brush your teeth, and fix leaks as soon as you can.

You can have a beautiful yard by using native or drought-tolerant plants that do not require large amounts of water. The Water Conservation Demonstration Garden is at 680 N. Motel Blvd., and you can download the garden guide at las-cruces.org/1916/
Demonstration-Garden.

If you have a lawn, deep, infrequent watering will promote deep root growth. A drip-water system will supply water at the roots and watering your plants early in the morning or in the evening will help limit the water lost to evaporation. Installing a rainwater or gray water harvesting system will have a positive impact on both the environment and your water bill.

Lush and Lean workshops are free workshops sponsored by the Water Conservation Program of the City of Las Cruces. This annual spring workshop series educates attendees about water-wise irrigation, landscaping, gardening and more. According to the city’s website, participants will learn to select trees, shrubs, flowering plants and cacti that are adapted to the hot, dry, southern New Mexico climate; install irrigation systems that provide the right amount of water to each plant – not too much, not too little; harvest rainwater from the rooftop; and contour the land surface to direct water flows to plants rather than the sidewalks.

For information about conserving water in the desert, mandated water restrictions, educational resources for children, where to report water waste and information about the Lush and Lean workshop series, visit las-cruces.org/1288/Lush-Lean-Workshops.

For more information visit las-cruces.org/1285/Water-Conservation.
PET ORDINANCES

LICENSING
An owner of a dog or cat older than 3 months within the city must obtain a dog or cat license issued by the Animal Services Center of the Mesilla Valley (ASCMV) within 30 days of acquiring ownership, providing proof that a licensed veterinarian has properly vaccinated the dog or cat against rabies and that the animal has an implanted working identification microchip.

RABIES SHOTS AND CONTROL
Any dog, cat, domestic ferret or other animal, for which there is a state-approved rabies vaccine, older than 3 months must have a rabies vaccination. Every animal bite must be immediately reported to Animal Control at 575-528-4100, or a state field health office.

PERMITTED PETS
Pets that are permitted include:
• Up to seven licensed pets per home
• Up to a total of six chickens and/or ducks with a permit. Roosters and drakes, however, are not permitted within city limits.

• Feral cat colonies with permit
• Any amphibians, reptiles, caged birds, aquarium fish, caged rodents or caged ferrets maintained within the confines of a dwelling unit, except as prohibited/restricted by federal or state law regarding those species listed as threatened, endangered or as prohibited/restricted by the City Codes Enforcement Department

RESTRAINING ANIMALS
All animals must be kept on the owner’s property following municipal guidelines for proper shelter. If an animal is restrained on the premises of its owner, the tether must be no shorter than 12 feet. Dogs may not be tethered to a stationary object for more than two hours in any 12-hour period or more than four hours in any 12-hour period to a running line, pulley or trolley system. A tether may not weigh more than one-eighth of the animal’s body weight. In all cases, a tethered animal must be able to reach a container of water. While on the street or in public, the animal must be kept on a leash of suitable length so as to enable the handler to maintain control of the animal.

WASTE PICK UP
Every owner of a dog or cat should be aware that animal defecation is prohibited on property other than that of the owner. Owners of animals are responsible for removing and disposing of animal waste.

NUISANCE
An owner can’t allow an animal to persistently bark, howl or make noise that is audible for more than 10 minutes. Pursuant to this, Animal Control may enter a property and may impound a howling or barking animal if the owner is unable to be contacted.

For more City of Las Cruces Municipal Codes regarding animals, view Chapter 7 at las-cruces.org/1298/Municipal-Codes

DOG-FRIENDLY LAS CRUCES

LAS CRUCES DOG PARK
430 N. Hermosa St.
575-541-2550
las-cruces.org/Facilities/Facility/Details/Las-Cruces-Dog-Park-97

SHOPPING
Better Life Natural Pet Foods
315 Telshor Blvd., Ste. C,
575-522-0115
betterlifenaturalpetfoods.com

Horse N Hound Feed N Supply
208 N. Motel Blvd.
575-644-3857
horsenhoundfeed.com

Petco
3050 E. Lohman Ave.
575-532-5200
petco.com

Pet’s Barn
1600 S. Valley Drive
575-541-8300
petsbarn.com

PetSmart
2200 E. Lohman Ave.
575-523-1154
petsmart.com

ANIMAL GROUPS

ACTion Program for Animals
800 W. Picacho Ave.
Main: 575-571-4654
Info line: 575-644-0505
apalascruces.org

Animal Services Center of the Mesilla Valley
3351 Bataan Memorial West
575-382-0018
ascmv.org

Broken Promises SW
575-640-7372

Cat’s Meow Adoption Center
2211 N. Mesquite St.
575-639-3036
thecatsmeowlascruces.com

City of Las Cruces Animal Control
1085 Med Park Drive
575-528-4100
las-cruces.org/1270/Animal-Control

Doña Ana County Animal Control
845 N. Motel Blvd.
575-525-8846
donaanacounty.org/animal

Doña Ana County Humane Society
424 N. Main St., Ste. 800
575-647-4808
dachslc.org

Humane Society of Southern New Mexico
2405 W. Picacho Ave., Ste. 103
575-523-8020
hssnm.org

Las Cruces Dock Diving & K9 Event Center
335 S. Valley Dr.
lcdogparkers.com

Safe Haven Animal Sanctuary
6890 Eagle Road
575-805-5338
shaspets.com

Safe Haven Thrift Store
840-D El Paseo Road
575-541-4942

Spay and Neuter Action Program (SNAP)
2405 W. Picacho Ave., Ste. 103
575-524-9265
snapnewmexico.org

WASTE PICK UP
Every owner of a dog or cat should be aware that animal defecation is prohibited on property other than that of the owner. Owners of animals are responsible for removing and disposing of animal waste.

NUISANCE
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For more City of Las Cruces Municipal Codes regarding animals, view Chapter 7 at las-cruces.org/1298/Municipal-Codes
CODES AND ORDINANCES

The following is information about ordinances that may be common in day-to-day life in Las Cruces. For full details about City of Las Cruces codes and ordinances, visit las-cruces.org/1298/Municipal-Codes.

NUISANCES
Weeds, trash, tall grass, noxious odors, unauthorized noise/vibration, stagnant water, unreasonable amounts of smoke/fumes/cinders, inoperative/dismantled cars and junk are considered nuisances and are prohibited.

Weeds and tall grass should be pulled or cut down to ground level and removed or bagged for the Green Grappler to pick up. Weeds and vegetation may not interfere with walkways and sidewalks.

SIGNS
Signs, including those for yard sales or missing animals, must be placed on private property with the property owner’s permission. Signs aren’t permitted in or on road medians, shoulders, sidewalks or other city rights-of-way, light poles, stop signs or other public property. Signs must be removed immediately when an event (e.g., a yard sale) is over.

WATERING
Effective year-round:
• No watering on Mondays
• Even numbered addresses water on Tuesdays, Thursdays and Saturdays
• Odd numbered addresses water on Wednesdays, Fridays and Sundays
• Summer rules effective April 1-Sept. 30:
  • No watering between 10 a.m. and 6 p.m.
  • For information, call 575-528-3549.

NOISE
It is unlawful for any person to make, continue or cause to be made any loud or unusual noise which either annoys, disturbs, injures or endangers the comfort, repose, health, peace or safety of others. Violations of this ordinance are evidenced by any noises heard or vibrations felt at a distance of 30 or more feet from the source.

RECYCLING AND SOLID WASTE SERVICES

RECYCLING
South Central Solid Waste Authority (SCSWA) oversees the collection contract for curbside recycling within Las Cruces city limits. Curbside residential recycling services are provided via a collection hauler, Friedman Recycling. Residents within city limits can utilize a 96-gallon cart for bi-weekly recycling service. Your blue recycling bin will be emptied every other week on your designated trash day.

Containers must be rolled out to a flat surface on the street, against the curb (not on the sidewalk) with the handles facing away from the street. Items in the blue recycling bin should not be bagged. The bins should be out for service by 6 a.m. and removed by 7 p.m., placed at least five feet away from other objects.

For a full list of what is excepted in the blue bin and to check your service day, contact SCSWA at 575-528-3800 or visit scswa.net/curbsidercycling.

Recycling bins for plastic bottles and aluminum cans have been placed along the Triviz Multipurpose Path and Outfall Channel, Apodaca Park, Young Park and Veterans Memorial Park through a grant. These new bins will drastically improve how the city manages recyclable materials in public spaces. For information, contact Keep Las Cruces Beautiful at 575-528-4506.

GLASS RECYCLING
The City accepts glass (minus corks and bottle tops) for recycling at its two recycling drop-off locations: SCSWA, 2865 W. Amador Ave., and Sonoma Ranch Landfill, 555 Sonoma Ranch Blvd. The glass, which must be sorted by color, is ground up into different textures of cullet, and can be acquired for free for use in yards and decorative projects. The textures range from fine sand to pebble sized. The courser cullet is popular for landscaping, while the finer grounds can be used in potting soils.

SOLID WASTE PICKUP
Trash (brown bin) pickup is weekly. Containers must be rolled to a flat surface in the street, against the curb (not on the sidewalk) with the handles facing away from the street. All trash in the brown bin must be bagged or tied without overfilling the bin, and the lids must be closed so trash doesn’t fly away. Bins should be on the street by 6 a.m. and removed by 7 p.m., placed at least five feet away from other objects, including other trash or recycling bins.

GRAPPLER SERVICE
Large/bulky items that won’t fit into your brown bin are picked up once a month on the same day as your trash service. (the grappler will not pick up construction material). To find your grappler pickup day, visit las-cruces.org/1377/Grappler-Services. All items for the grappler must be placed out by the curbside the night before or by 6 a.m. and five feet away from other objects such as bins, fences, walls, the mailbox, vehicles and away from overhead wires.

GREEN GRAPPLER
On the same day as regular grappler service, the Green Grappler will pick up residential yard waste (e.g., leaves bagged in clear bags, stacked tree limbs shorter than five feet) that will be turned into mulch available for residential use, rather than go to the landfill. For information, visit www.las-cruces.org/1377/Grappler-Services.
Willow + Blaine brings boutique bistro to Las Cruces

BY MIKE COOK

Beck’s Roasting House and Creamery has an exciting new neighbor in Las Cruces’ Mesquite Historic District.

Beck’s owners Tyrell Thacker and Arianna Parsons have opened Willow + Blaine Boutique Garden to Table Wine Bar & Bistro in the 91-year-old brick building right next door to Beck’s at 118 N. Mesquite St.

The name comes from Thacker’s and Parsons’ middle names.

The city’s first “boutique bistro” is open for lunch and dinner and has a happy hour.

The enlarged kitchen serves both Willow + Blaine and Beck’s Natural Foods Café that is part of the coffee house next door, Parsons said.

Many of the bistro’s vegetables and herbs are grown in its outdoor garden. A signature dish, the Caprese salad, for example, includes the garden’s atomic grape tomatoes and heirloom basil, Parsons said, along with mozzarella cheese and a blueberry vinaigrette reduction.

The garden’s 16 raised beds grow cucumbers, beans, potatoes, carrots and other culinary herbs and colorful flowers. The outdoor area has seating areas, as well as olive and fig trees.

The bistro bar features Old World wines and the bar menu has a variety of Prohibition-era cocktails, she said, including a house Moscow Mule and a French 77, along with other “really unique and beautiful cocktails.”

Willow + Blaine’s 2,500 square-foot building seats up to 70 and is available for bridal parties, showers, corporate events, holiday gatherings and other special events, in addition to lunch, dinner and happy hour.

Parsons said the house was famous in its day for lavish holiday decorations, a tradition she and Thacker intend to revive. They are also looking forward to the bistro being a big part of the growing Mesquite neighborhood experience that includes galleries, shops, dining and coffee.

Here are the Willow + Blaine days and hours of service: brunch: 10 a.m.-3 p.m. Tuesday-Sunday; happy hour (bar and patio only): 3-5 p.m. Tuesday-Saturday; dinner: 5-10 p.m. Tuesday-Saturday.

Reservations are recommended for brunch and required for dinner.

Live Large with

Lorenzo’s
ITALIAN RESTAURANT

Come experience the legendary flavors and the outstanding service at Lorenzo’s, Las Cruces’ favorite Italian restaurant. You can also have Lorenzo’s cater your next event, or take home our famous marinara sauce, in regular or green chile flavors. However you do your Lorenzo’s, That’s Amoré!

- Pasta
- Pizza
- Sandwiches
- Juicy Steaks
- Seafood
- Homemade Soups
- Salads
- Desserts
- Wine & Beer
- And, our legendary homemade bread!

Celebrating 25 years in the Mesilla Valley

That’s Amoré!

575-521-3505
1753 E. University Ave.

Delivery & curbside service available!

www.lorenzositalian.com • facebook@lorenzoslascrucess
If there’s anything remotely positive that came from the 2020 year-of-social-distancing, it’s that more Las Cruces area restaurants have either expanded their options for patio dining or created new spaces that allow for dining al fresco.

And, why not? Las Cruces boasts of having more than 320 days of sunshine each year and a relatively pleasant year-round climate that’s perfect for open-air dining.

Some of the Las Cruces area restaurants that have patio dining include:

• A Bite of Belgium, 741 N. Alameda Blvd.
• Amador Patio Bar and Grill, 302 S. Main St.
• The Shed, 810 S. Valley Dr.
• Matteo’s Downtown, 138 S. Main St.
• D.H. Lescombes Winery and Bistro, 1720 Avenida de Mesilla.
• Luna Rossa Winery and Pizzeria, 1321 Avenida de Mesilla.
• Spotted Dog Brewery, 2920 Avenida de Mesilla.
• Andele’s Dog House, 1983 Calle del Norte.
• Chala’s Wood Fire Grill, 2790 Avenida de Mesilla.
• Salud de Mesilla, 1800 Avenida de Mesilla.
• El Sombrero Patio Café, 363 S. Espina St.
• The Pecan Grill and Brewery, 500 S. Telshor Blvd.
• Willow + Blaine, 118 N. Mesquite St.

In addition to all the patio dining options Las Cruces has to offer, there is an increasing number of quality food trucks that serve mouth-watering meals, desserts and agua frescas. Many of the food trucks provide shaded dining for their guests and are open well into the evening hours.
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borderbrewcoffee.com

Cafecito Divino Coffee Bar
110 W. Picacho Ave.
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Downtown Blues Coffee
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Moms Coffee
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Nessa’s Café
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575-222-0081
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Picacho Coffee Roasters
200 Conway Ave. Unit: A
575-520-5366
picacho.coffee

Spirit Winds Gift Shop & Coffee Bar
2260 S. Locust St.
575-521-1222
spiritwindsnm.com
facebook.com/spiritwindsgs

Starbucks
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1500 S. Valley Drive
575-523-0089
985 E. University Ave., Ste. A
575-647-2948
2541 E Lohman Ave Ste. A
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ADVERTISER INDEX

A
A Real Man .......................................................... 51
Allen Theatres .......................................................... 55
Amador Patio Bar & Grill ........................................... 41
Ashley Furniture HomeStore ...................................... 5
Austin’s Jewelers .......................................................... 15

B
Boys & Girls Club of Las Cruces .................................. 57
Broken Spoke Tap House ........................................... 41

C
Casa Bonita Imports and Southwest Decor .................. 45
Cavill and Company ................................................... 10
Century Bank ............................................................ 79
Chile Pepper Institute .................................................. 35
Citizens Bank of Las Cruces ........................................ 75
City of Las Cruces Mayor’s Message ............................ 106
COAS Books ............................................................... 40
Community Foundation of Southern New Mexico ........ 79
Counseling Las Cruces ................................................. 65

D
DayOne Home Visiting ............................................... 54
Desert Exposure ........................................................... 70
Desert Peak Architects ................................................ 39
D.H. Lescombes Winery & Bistro .................................. 105
Doña Ana Community College ................................... 84
Doña Ana County .......................................................... 73
Dry Point Distillers ...................................................... 44

E
First American Bank ................................................... 12
First New Mexico Bank ............................................... 77
575 Crafted Cocktails ................................................ 41
Fountain Theatre ......................................................... 51

G
Greater Las Cruces Chamber of Commerce ............ 78
Grapevine Plaza ......................................................... 43
Heart of the Desert ...................................................... 106
Hotel Encanto ............................................................. 71
Icebox Brewing Co. ...................................................... 107
Insta Copy ................................................................. 40
Julienne’s Jewelry ......................................................... 50
Justin Grant EXIT Realty ............................................. 74
La Posada Assisted Living ......................................... 69
Las Cruces Bulletin ....................................................... 45, 64, 89
Las Cruces Symphony ................................................ 42
La Viña Winery ............................................................ 105
Little Toad Creek Brewery & Distillery ....................... 108
Lorenzo’s Italian Restaurant ....................................... 59
Luigi’s Pizza & Store .................................................... 104
Malooly’s Flooring Company ...................................... 14
Memorial Medical Center ........................................... 112
Mesa Vista Winery ......................................................... 107
Mesilla Valley Hospice ............................................... 70
New Mexico Farm & Ranch Heritage Museum ........... 57
New Mexico Senior Olympics ..................................... 67
New Mexico State University Conference Center ....... 81
New Mexico State University ...................................... 111
Nusenda Credit Union .................................................. 2

O
Organ Mountain Solar and Electric ............................ 13
Osito’s Biscochitos ...................................................... 103

P
Picacho Peak Brewing Co. ......................................... 109
Pioneer Bank ............................................................... 74
Rehabilitation Hospital of Southern New Mexico and Advanced Care Hospital of Southern New Mexico ........ 61

S
Salud! de Mesilla ......................................................... 45
Silver Assets ............................................................... 50
Sombra Antigua Winery ............................................... 106
Sonoma Acupuncture ................................................... 3
Southern Medical Supply, Joseph Wilson ................. 63
St. John’s Catholic Church of Antioch ....................... 59
Starah’s Jewels ............................................................ 51
Temple Beth-El ............................................................ 59
Three Crosses Regional Hospital ............................... 13
Tis the Season de Mesilla ............................................ 50
Tots Early Intervention ................................................ 54
Town of Mesilla ........................................................... 49
Tresco, Inc ................................................................. 54
TruArt of the Earth ........................................................ 50

W
White Sands Credit Union .......................................... 13
Warren Law Dental ..................................................... 65

Z
Zin Valle Vineyards ...................................................... 107
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